

# Local Market Update – December 2025

A Research Tool Provided by the Coastal Carolinas Association of REALTORS®



## Andrews

ZIP Code: 29510

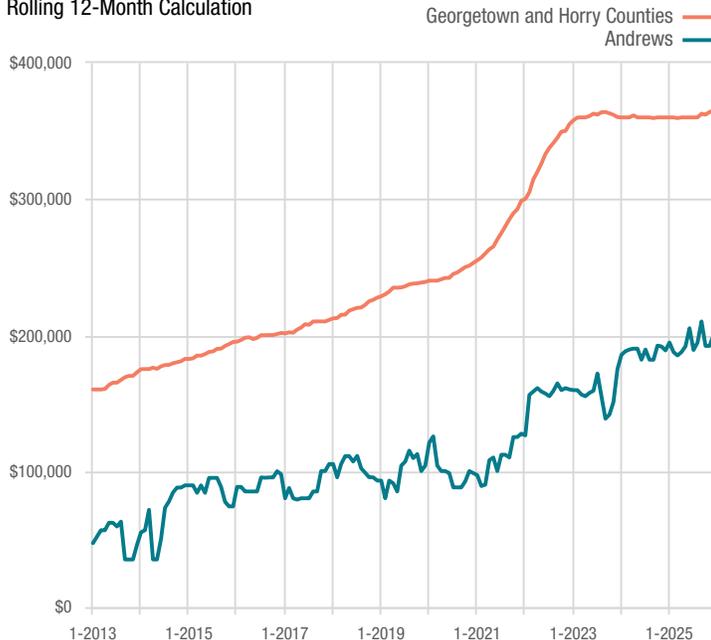
Single Family Properties	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	1	7	+ 600.0%	55	79	+ 43.6%
Closed Sales	3	2	- 33.3%	38	36	- 5.3%
Median Sales Price*	\$187,500	<b>\$274,950</b>	+ 46.6%	\$188,700	<b>\$200,000</b>	+ 6.0%
Percent of List Price Received*	95.0%	<b>96.8%</b>	+ 1.9%	92.9%	<b>96.0%</b>	+ 3.3%
Days on Market Until Sale	45	<b>83</b>	+ 84.4%	91	<b>97</b>	+ 6.6%
Inventory of Homes for Sale	12	<b>28</b>	+ 133.3%	—	—	—

Townhouse/Condo	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	0	0	0.0%	0	0	0.0%
Closed Sales	0	0	0.0%	0	0	0.0%
Median Sales Price*	—	—	—	—	—	—
Percent of List Price Received*	—	—	—	—	—	—
Days on Market Until Sale	—	—	—	—	—	—
Inventory of Homes for Sale	0	0	0.0%	—	—	—

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

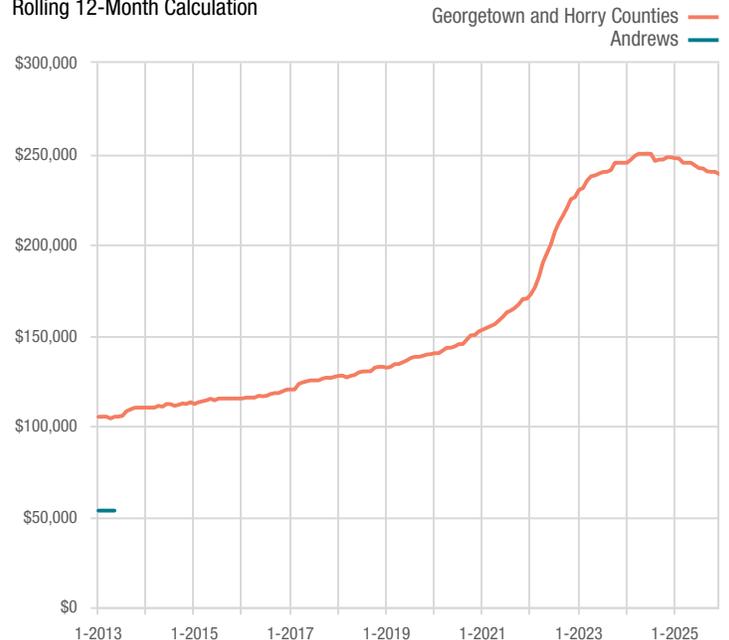
### Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



### Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



# Local Market Update – December 2025

A Research Tool Provided by the Coastal Carolinas Association of REALTORS®



## Aynor

ZIP Code: 29511

Single Family Properties	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	9	8	- 11.1%	153	239	+ 56.2%
Closed Sales	4	19	+ 375.0%	91	137	+ 50.5%
Median Sales Price*	\$292,500	<b>\$305,990</b>	+ 4.6%	\$311,000	<b>\$317,000</b>	+ 1.9%
Percent of List Price Received*	98.7%	<b>98.5%</b>	- 0.2%	98.7%	<b>98.3%</b>	- 0.4%
Days on Market Until Sale	94	<b>114</b>	+ 21.3%	144	<b>120</b>	- 16.7%
Inventory of Homes for Sale	38	<b>43</b>	+ 13.2%	—	—	—

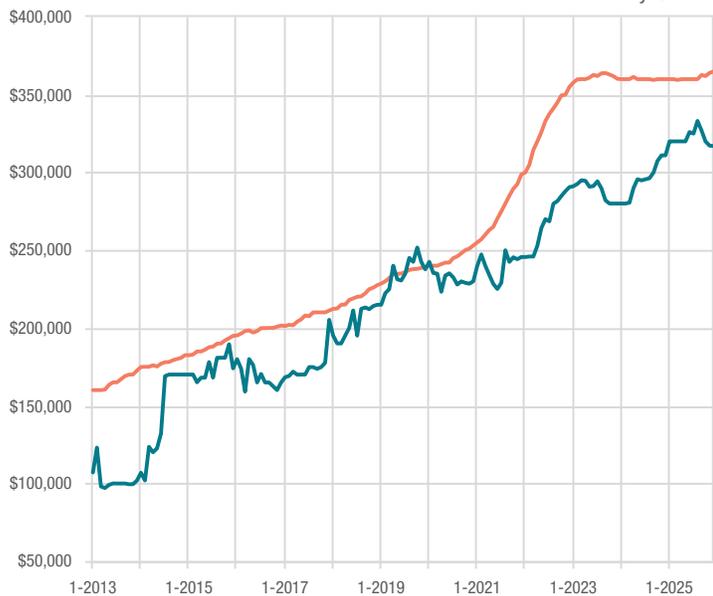
Townhouse/Condo	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	0	0	0.0%	0	0	0.0%
Closed Sales	0	0	0.0%	0	0	0.0%
Median Sales Price*	—	—	—	—	—	—
Percent of List Price Received*	—	—	—	—	—	—
Days on Market Until Sale	—	—	—	—	—	—
Inventory of Homes for Sale	0	0	0.0%	—	—	—

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### Median Sales Price - Single Family Properties

Rolling 12-Month Calculation

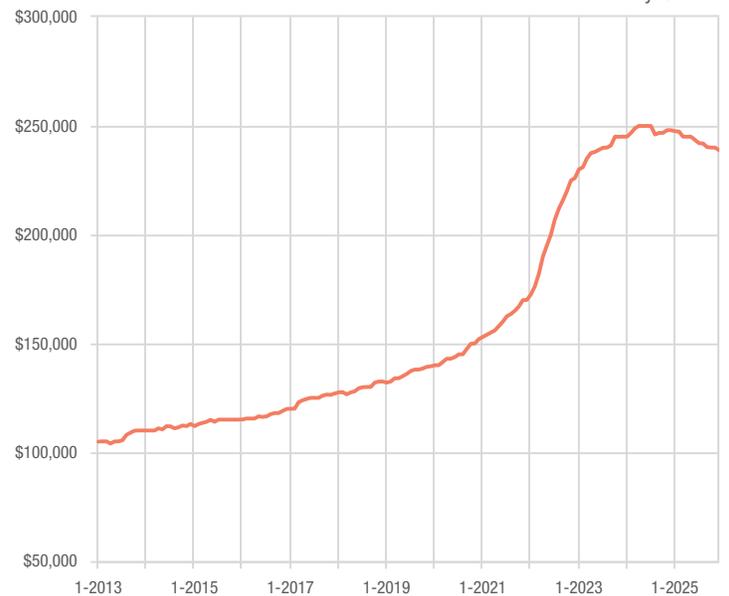
Georgetown and Horry Counties —  
Aynor —



### Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation

Georgetown and Horry Counties —  
Aynor —



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## Carolina Forest

Area: 10B

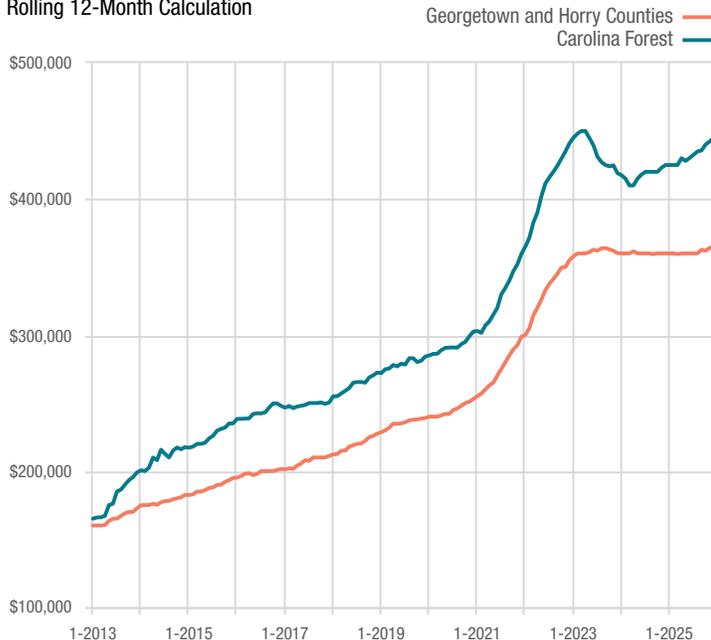
Single Family Properties	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
New Listings	82	60	- 26.8%	1,679	1,455	- 13.3%
Closed Sales	114	90	- 21.1%	1,337	1,226	- 8.3%
Median Sales Price*	\$426,500	<b>\$464,710</b>	+ 9.0%	\$425,000	<b>\$445,000</b>	+ 4.7%
Percent of List Price Received*	97.5%	<b>97.9%</b>	+ 0.4%	97.6%	<b>97.8%</b>	+ 0.2%
Days on Market Until Sale	124	<b>129</b>	+ 4.0%	115	<b>121</b>	+ 5.2%
Inventory of Homes for Sale	339	<b>247</b>	- 27.1%	—	—	—

Townhouse/Condo	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
New Listings	35	34	- 2.9%	627	618	- 1.4%
Closed Sales	25	26	+ 4.0%	373	356	- 4.6%
Median Sales Price*	\$185,000	<b>\$215,500</b>	+ 16.5%	\$218,000	<b>\$212,000</b>	- 2.8%
Percent of List Price Received*	96.8%	<b>97.0%</b>	+ 0.2%	97.2%	<b>96.2%</b>	- 1.0%
Days on Market Until Sale	118	<b>136</b>	+ 15.3%	117	<b>114</b>	- 2.6%
Inventory of Homes for Sale	175	<b>178</b>	+ 1.7%	—	—	—

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

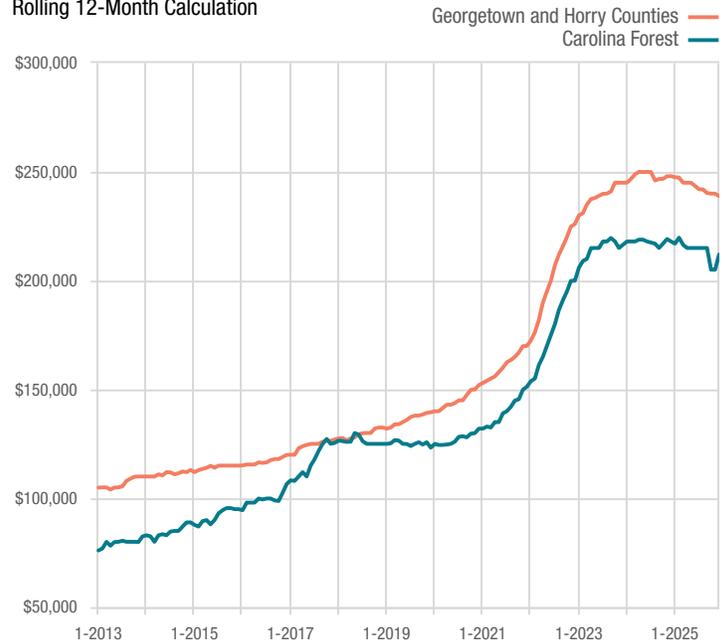
### Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



### Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



# Local Market Update – December 2025

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## Conway

ZIP Codes: 29526 and 29527

Single Family Properties	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
New Listings	146	177	+ 21.2%	2,848	3,063	+ 7.5%
Closed Sales	201	195	- 3.0%	2,204	2,254	+ 2.3%
Median Sales Price*	\$300,866	<b>\$309,990</b>	+ 3.0%	\$299,000	<b>\$311,990</b>	+ 4.3%
Percent of List Price Received*	97.3%	<b>97.4%</b>	+ 0.1%	97.7%	<b>97.7%</b>	0.0%
Days on Market Until Sale	145	150	+ 3.4%	127	133	+ 4.7%
Inventory of Homes for Sale	673	695	+ 3.3%	—	—	—

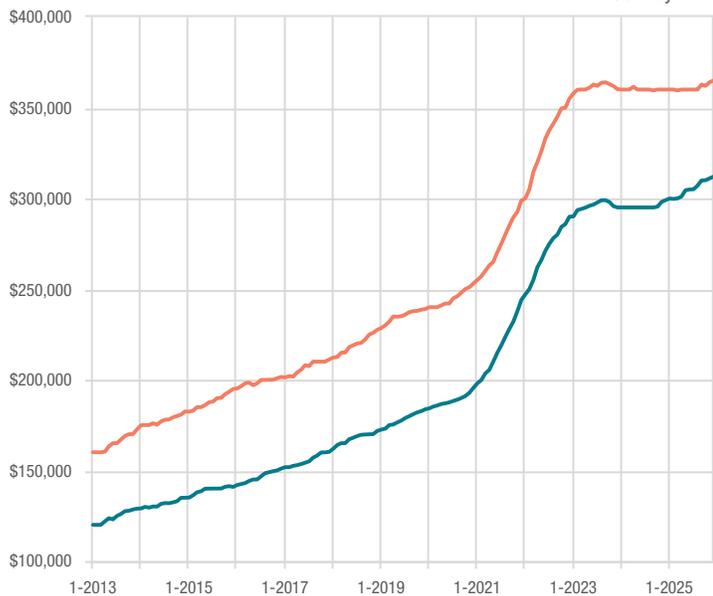
Townhouse/Condo	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
New Listings	11	22	+ 100.0%	158	333	+ 110.8%
Closed Sales	11	23	+ 109.1%	101	181	+ 79.2%
Median Sales Price*	\$126,000	<b>\$238,000</b>	+ 88.9%	\$150,500	<b>\$223,000</b>	+ 48.2%
Percent of List Price Received*	95.7%	<b>97.3%</b>	+ 1.7%	95.8%	<b>96.5%</b>	+ 0.7%
Days on Market Until Sale	94	135	+ 43.6%	119	98	- 17.6%
Inventory of Homes for Sale	54	81	+ 50.0%	—	—	—

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### Median Sales Price - Single Family Properties

Rolling 12-Month Calculation

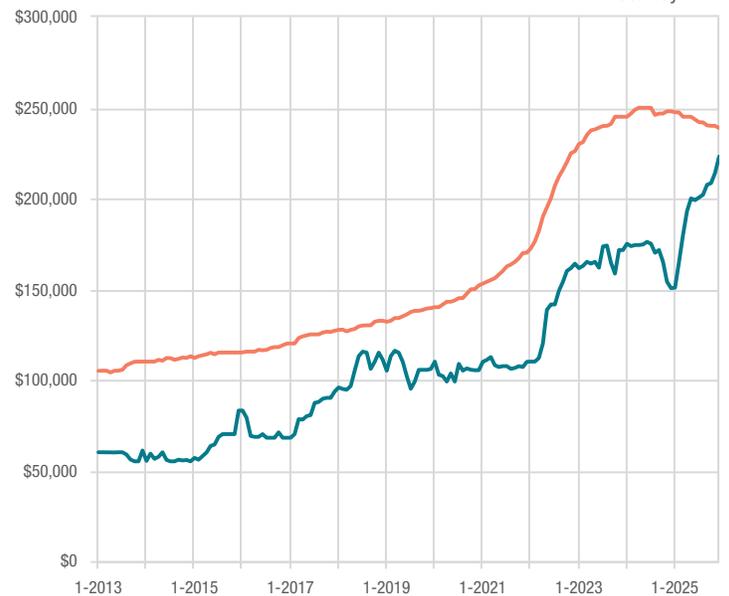
Georgetown and Horry Counties —  
Conway —



### Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation

Georgetown and Horry Counties —  
Conway —



# Local Market Update – December 2025

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## Garden City / Murrells Inlet

ZIP Code: 29576

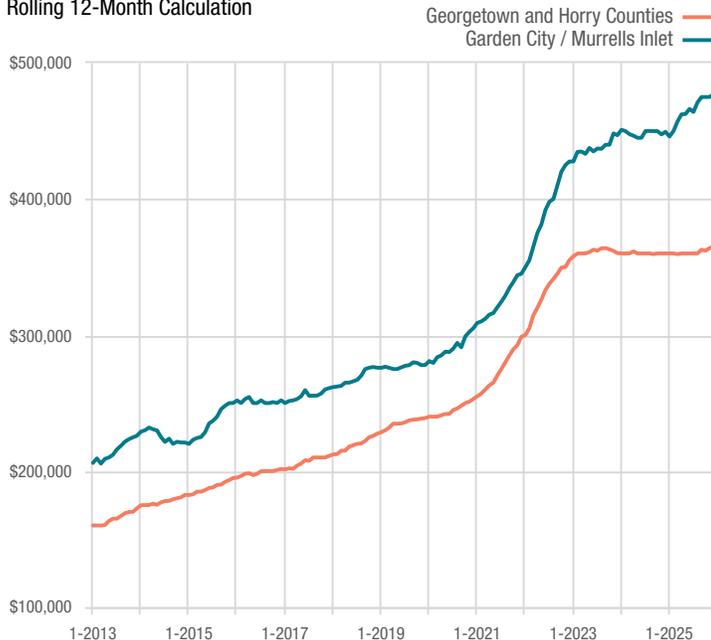
Single Family Properties	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
New Listings	59	55	- 6.8%	1,046	1,156	+ 10.5%
Closed Sales	51	71	+ 39.2%	780	827	+ 6.0%
Median Sales Price*	\$444,000	<b>\$486,900</b>	+ 9.7%	\$449,450	<b>\$477,000</b>	+ 6.1%
Percent of List Price Received*	95.4%	<b>96.9%</b>	+ 1.6%	96.9%	<b>96.9%</b>	0.0%
Days on Market Until Sale	103	120	+ 16.5%	105	121	+ 15.2%
Inventory of Homes for Sale	250	255	+ 2.0%	—	—	—

Townhouse/Condo	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
New Listings	30	25	- 16.7%	602	666	+ 10.6%
Closed Sales	30	28	- 6.7%	388	388	0.0%
Median Sales Price*	\$299,990	<b>\$287,000</b>	- 4.3%	\$299,995	<b>\$298,450</b>	- 0.5%
Percent of List Price Received*	97.7%	<b>96.7%</b>	- 1.0%	97.0%	<b>96.8%</b>	- 0.2%
Days on Market Until Sale	110	96	- 12.7%	108	129	+ 19.4%
Inventory of Homes for Sale	163	193	+ 18.4%	—	—	—

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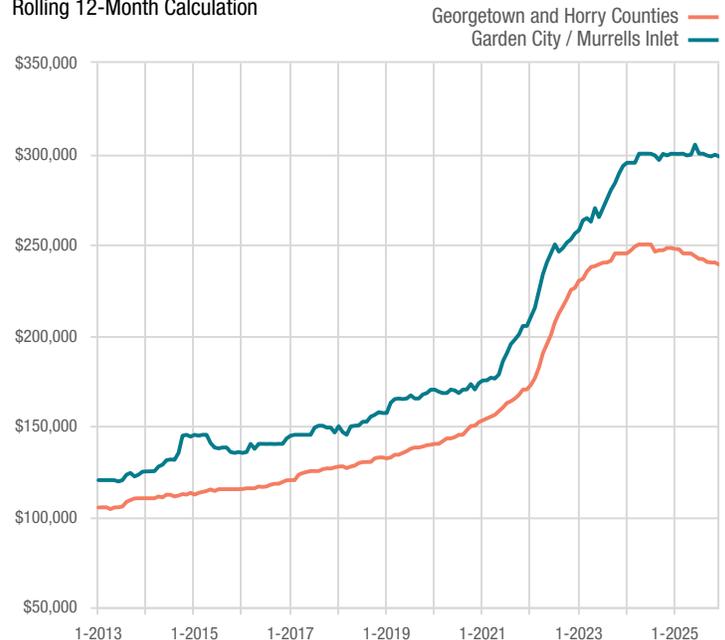
### Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



### Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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## Georgetown

ZIP Code: 29440

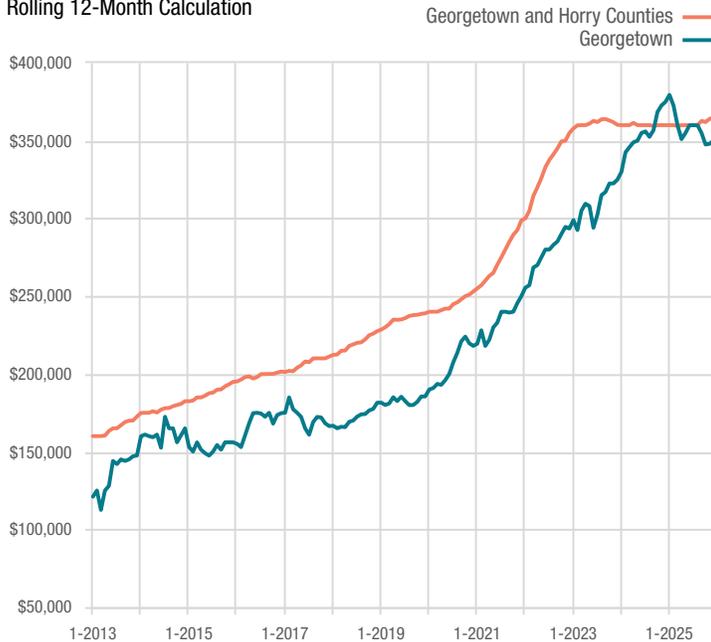
Single Family Properties	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	22	31	+ 40.9%	398	468	+ 17.6%
Closed Sales	19	29	+ 52.6%	282	327	+ 16.0%
Median Sales Price*	\$385,000	<b>\$434,990</b>	+ 13.0%	\$375,000	<b>\$350,060</b>	- 6.7%
Percent of List Price Received*	98.5%	<b>94.5%</b>	- 4.1%	97.5%	<b>96.2%</b>	- 1.3%
Days on Market Until Sale	108	<b>118</b>	+ 9.3%	141	<b>131</b>	- 7.1%
Inventory of Homes for Sale	131	<b>133</b>	+ 1.5%	—	—	—

Townhouse/Condo	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	2	1	- 50.0%	31	27	- 12.9%
Closed Sales	0	3	—	20	18	- 10.0%
Median Sales Price*	—	<b>\$415,000</b>	—	\$404,000	<b>\$396,250</b>	- 1.9%
Percent of List Price Received*	—	<b>90.1%</b>	—	95.8%	<b>97.1%</b>	+ 1.4%
Days on Market Until Sale	—	<b>55</b>	—	70	<b>111</b>	+ 58.6%
Inventory of Homes for Sale	10	8	- 20.0%	—	—	—

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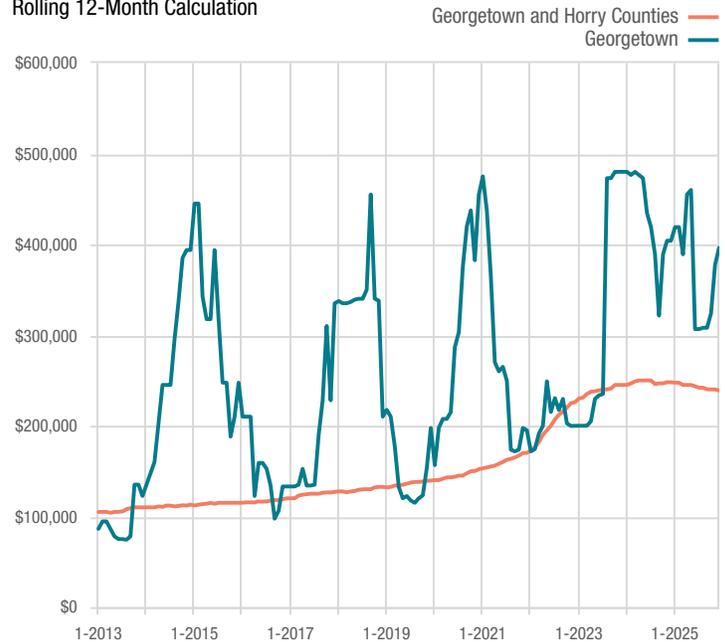
### Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



### Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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## Little River

ZIP Code: 29566

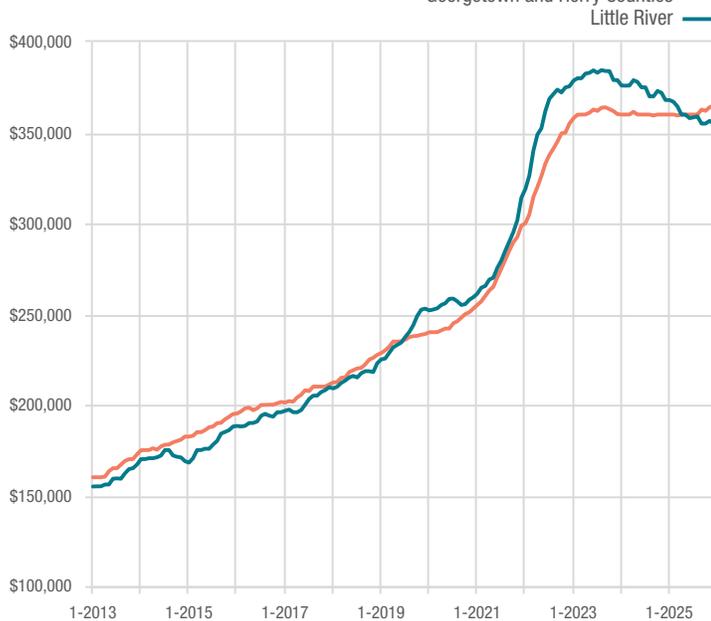
Single Family Properties	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	39	53	+ 35.9%	1,105	918	- 16.9%
Closed Sales	69	60	- 13.0%	971	675	- 30.5%
Median Sales Price*	\$355,000	<b>\$337,500</b>	- 4.9%	\$368,000	<b>\$355,000</b>	- 3.5%
Percent of List Price Received*	96.8%	<b>96.7%</b>	- 0.1%	97.3%	<b>97.4%</b>	+ 0.1%
Days on Market Until Sale	140	<b>144</b>	+ 2.9%	134	<b>123</b>	- 8.2%
Inventory of Homes for Sale	209	<b>203</b>	- 2.9%	—	—	—

Townhouse/Condo	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	21	32	+ 52.4%	597	602	+ 0.8%
Closed Sales	23	29	+ 26.1%	319	302	- 5.3%
Median Sales Price*	\$215,000	<b>\$193,000</b>	- 10.2%	\$195,680	<b>\$200,000</b>	+ 2.2%
Percent of List Price Received*	94.1%	<b>95.8%</b>	+ 1.8%	96.3%	<b>96.0%</b>	- 0.3%
Days on Market Until Sale	141	<b>112</b>	- 20.6%	108	<b>137</b>	+ 26.9%
Inventory of Homes for Sale	166	<b>207</b>	+ 24.7%	—	—	—

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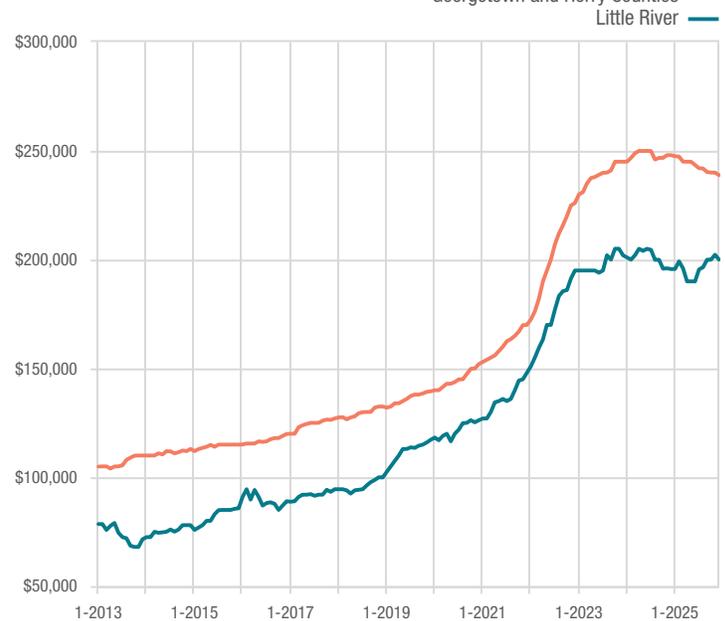
### Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



### Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



# Local Market Update – December 2025

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## Loris / Longs

ZIP Codes: 29568 and 29569

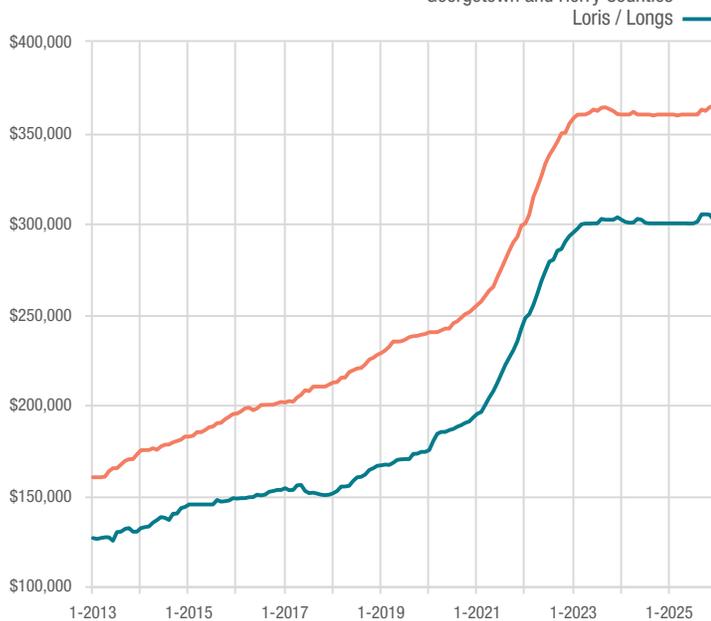
Single Family Properties	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
New Listings	121	150	+ 24.0%	1,782	2,008	+ 12.7%
Closed Sales	136	168	+ 23.5%	1,302	1,636	+ 25.7%
Median Sales Price*	\$321,450	\$311,495	- 3.1%	\$300,000	\$302,000	+ 0.7%
Percent of List Price Received*	97.8%	98.1%	+ 0.3%	97.6%	98.0%	+ 0.4%
Days on Market Until Sale	149	130	- 12.8%	145	134	- 7.6%
Inventory of Homes for Sale	490	434	- 11.4%	—	—	—

Townhouse/Condo	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
New Listings	16	16	0.0%	235	230	- 2.1%
Closed Sales	16	17	+ 6.3%	156	154	- 1.3%
Median Sales Price*	\$364,173	\$310,165	- 14.8%	\$325,070	\$323,765	- 0.4%
Percent of List Price Received*	99.1%	98.7%	- 0.4%	98.7%	98.4%	- 0.3%
Days on Market Until Sale	189	113	- 40.2%	141	145	+ 2.8%
Inventory of Homes for Sale	66	56	- 15.2%	—	—	—

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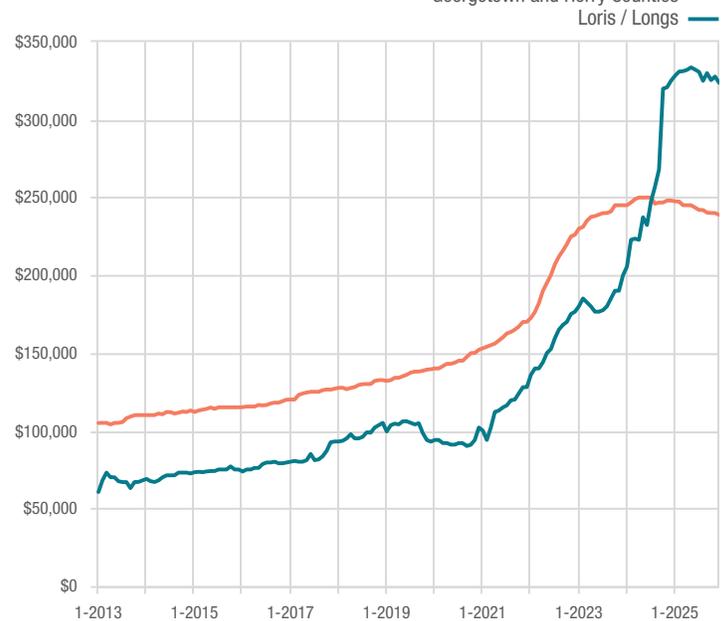
### Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



### Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



# Local Market Update – December 2025

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## Myrtle Beach

ZIP Codes: 29572 and 29577

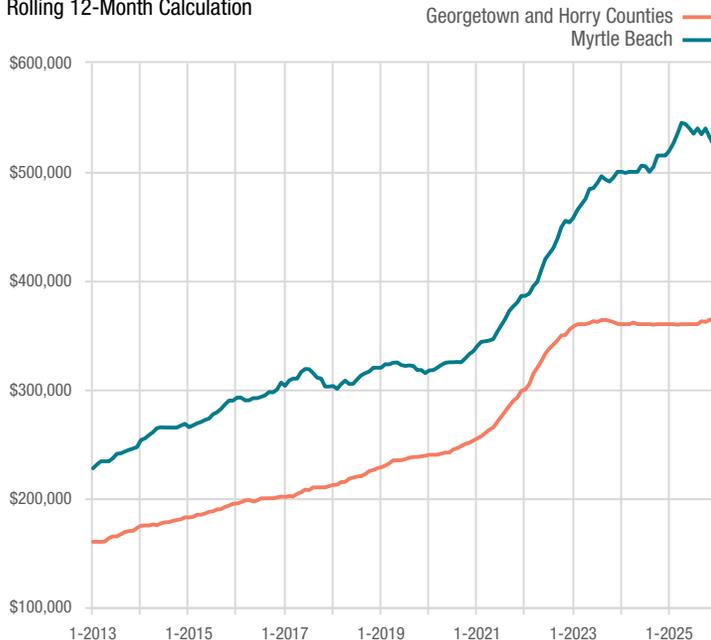
Single Family Properties	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	46	<b>61</b>	+ 32.6%	901	<b>1,023</b>	+ 13.5%
Closed Sales	46	<b>46</b>	0.0%	643	<b>594</b>	- 7.6%
Median Sales Price*	\$581,000	<b>\$539,000</b>	- 7.2%	\$515,000	<b>\$525,000</b>	+ 1.9%
Percent of List Price Received*	95.4%	<b>95.6%</b>	+ 0.2%	96.8%	<b>96.3%</b>	- 0.5%
Days on Market Until Sale	120	<b>106</b>	- 11.7%	117	<b>125</b>	+ 6.8%
Inventory of Homes for Sale	234	<b>291</b>	+ 24.4%	—	—	—

Townhouse/Condo	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	161	<b>189</b>	+ 17.4%	3,289	<b>3,267</b>	- 0.7%
Closed Sales	112	<b>115</b>	+ 2.7%	1,663	<b>1,639</b>	- 1.4%
Median Sales Price*	\$227,000	<b>\$204,000</b>	- 10.1%	\$230,000	<b>\$226,000</b>	- 1.7%
Percent of List Price Received*	95.7%	<b>95.2%</b>	- 0.5%	96.0%	<b>95.4%</b>	- 0.6%
Days on Market Until Sale	128	<b>138</b>	+ 7.8%	116	<b>146</b>	+ 25.9%
Inventory of Homes for Sale	1,184	<b>1,278</b>	+ 7.9%	—	—	—

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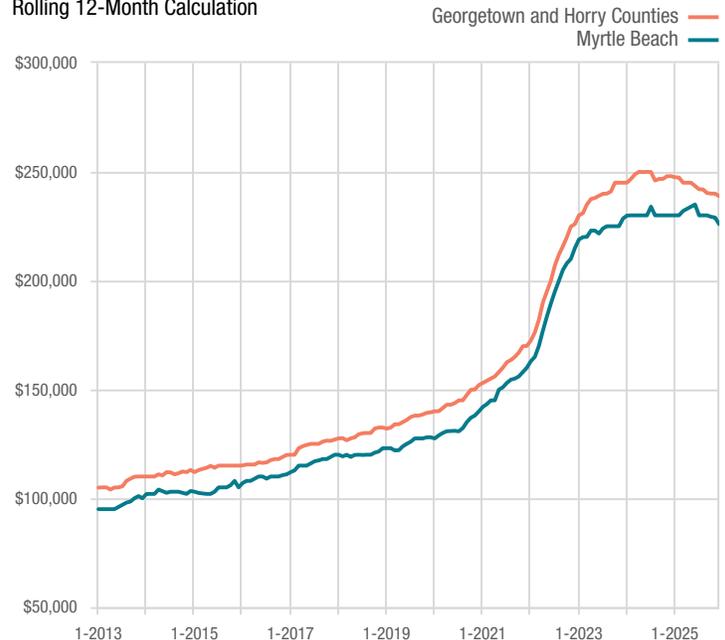
### Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



### Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



# Local Market Update – December 2025

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## North Myrtle Beach

ZIP Code: 29582

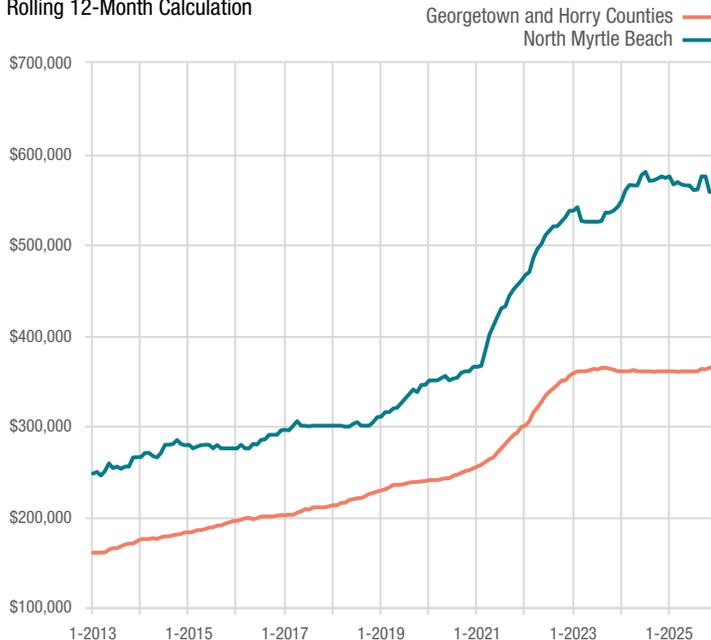
Single Family Properties	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	62	<b>66</b>	+ 6.5%	940	<b>1,251</b>	+ 33.1%
Closed Sales	61	<b>73</b>	+ 19.7%	602	<b>778</b>	+ 29.2%
Median Sales Price*	\$599,340	<b>\$589,365</b>	- 1.7%	\$573,308	<b>\$559,858</b>	- 2.3%
Percent of List Price Received*	96.9%	<b>97.2%</b>	+ 0.3%	96.9%	<b>96.5%</b>	- 0.4%
Days on Market Until Sale	129	<b>130</b>	+ 0.8%	102	<b>115</b>	+ 12.7%
Inventory of Homes for Sale	255	<b>290</b>	+ 13.7%	—	—	—

Townhouse/Condo	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	83	<b>76</b>	- 8.4%	1,690	<b>1,620</b>	- 4.1%
Closed Sales	87	<b>86</b>	- 1.1%	973	<b>967</b>	- 0.6%
Median Sales Price*	\$335,000	<b>\$330,500</b>	- 1.3%	\$316,000	<b>\$295,000</b>	- 6.6%
Percent of List Price Received*	96.3%	<b>95.7%</b>	- 0.6%	96.4%	<b>96.2%</b>	- 0.2%
Days on Market Until Sale	107	<b>134</b>	+ 25.2%	104	<b>127</b>	+ 22.1%
Inventory of Homes for Sale	526	<b>510</b>	- 3.0%	—	—	—

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

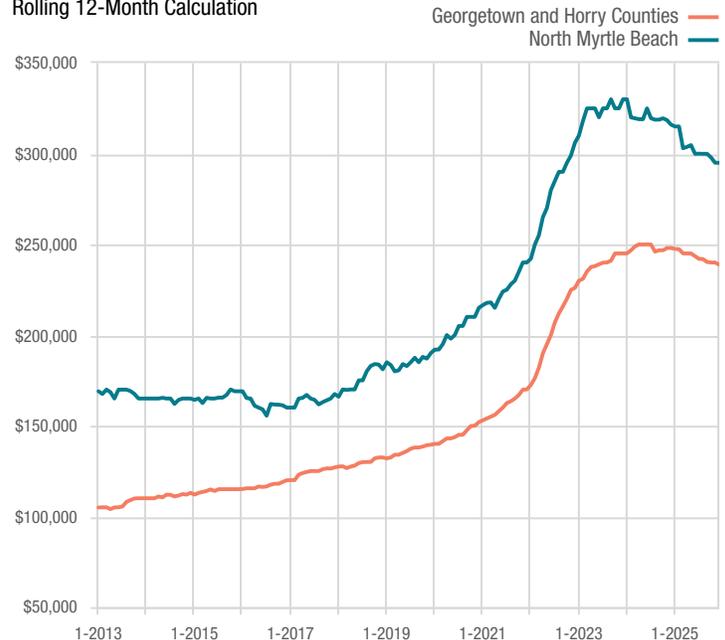
### Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



### Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



# Local Market Update – December 2025

A Research Tool Provided by the Coastal Carolinas Association of REALTORS®



## Pawleys Island / Litchfield

ZIP Code: 29585

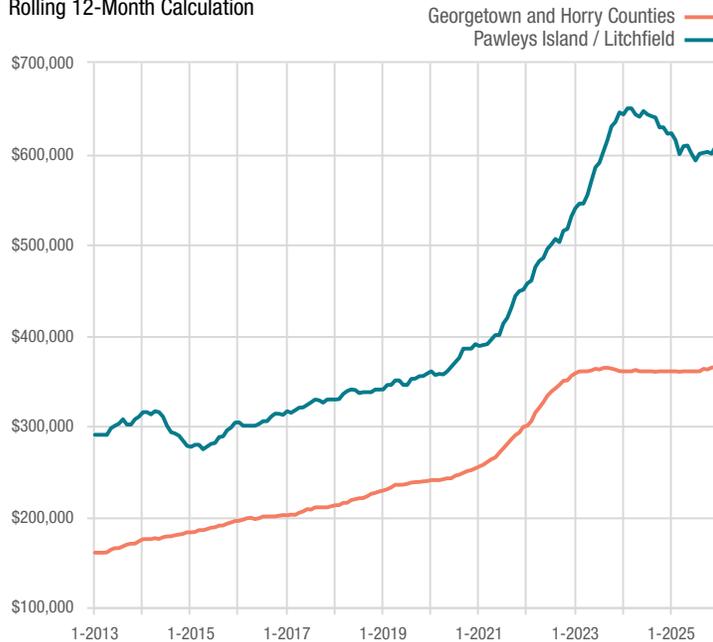
Single Family Properties	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
New Listings	27	29	+ 7.4%	452	505	+ 11.7%
Closed Sales	20	32	+ 60.0%	350	345	- 1.4%
Median Sales Price*	\$641,500	<b>\$753,500</b>	+ 17.5%	\$622,000	<b>\$607,500</b>	- 2.3%
Percent of List Price Received*	95.8%	<b>96.2%</b>	+ 0.4%	96.8%	<b>97.0%</b>	+ 0.2%
Days on Market Until Sale	94	130	+ 38.3%	108	119	+ 10.2%
Inventory of Homes for Sale	96	108	+ 12.5%	—	—	—

Townhouse/Condo	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
New Listings	12	21	+ 75.0%	383	368	- 3.9%
Closed Sales	23	14	- 39.1%	272	243	- 10.7%
Median Sales Price*	\$325,000	<b>\$282,500</b>	- 13.1%	\$335,000	<b>\$325,000</b>	- 3.0%
Percent of List Price Received*	97.1%	<b>96.7%</b>	- 0.4%	96.7%	<b>96.4%</b>	- 0.3%
Days on Market Until Sale	119	107	- 10.1%	99	116	+ 17.2%
Inventory of Homes for Sale	79	97	+ 22.8%	—	—	—

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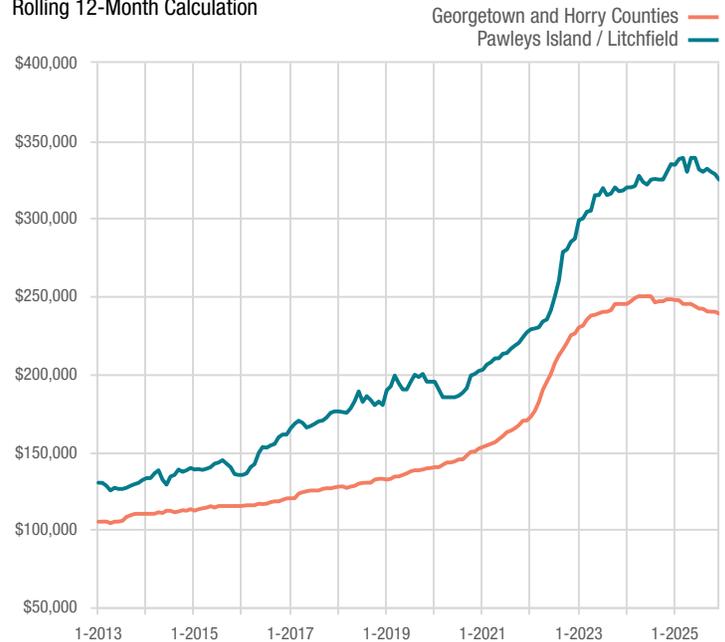
### Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



### Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



# Local Market Update – December 2025

A Research Tool Provided by the Coastal Carolinas Association of REALTORS®



## Socastee

ZIP Code: 29588

Single Family Properties	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	89	<b>112</b>	+ 25.8%	1,467	<b>1,716</b>	+ 17.0%
Closed Sales	81	<b>117</b>	+ 44.4%	1,176	<b>1,374</b>	+ 16.8%
Median Sales Price*	\$372,466	<b>\$390,997</b>	+ 5.0%	\$355,000	<b>\$359,783</b>	+ 1.3%
Percent of List Price Received*	97.6%	<b>97.6%</b>	0.0%	97.8%	<b>97.9%</b>	+ 0.1%
Days on Market Until Sale	112	<b>110</b>	- 1.8%	110	<b>107</b>	- 2.7%
Inventory of Homes for Sale	305	<b>311</b>	+ 2.0%	—	—	—

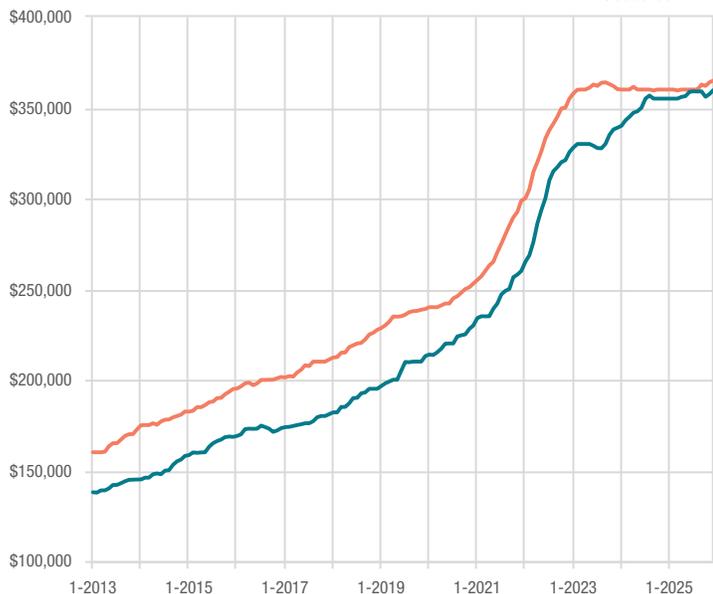
Townhouse/Condo	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	20	<b>27</b>	+ 35.0%	442	<b>363</b>	- 17.9%
Closed Sales	17	<b>18</b>	+ 5.9%	317	<b>200</b>	- 36.9%
Median Sales Price*	\$240,000	<b>\$217,500</b>	- 9.4%	\$230,500	<b>\$195,000</b>	- 15.4%
Percent of List Price Received*	98.1%	<b>96.5%</b>	- 1.6%	97.8%	<b>96.7%</b>	- 1.1%
Days on Market Until Sale	113	<b>108</b>	- 4.4%	101	<b>116</b>	+ 14.9%
Inventory of Homes for Sale	90	<b>96</b>	+ 6.7%	—	—	—

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### Median Sales Price - Single Family Properties

Rolling 12-Month Calculation

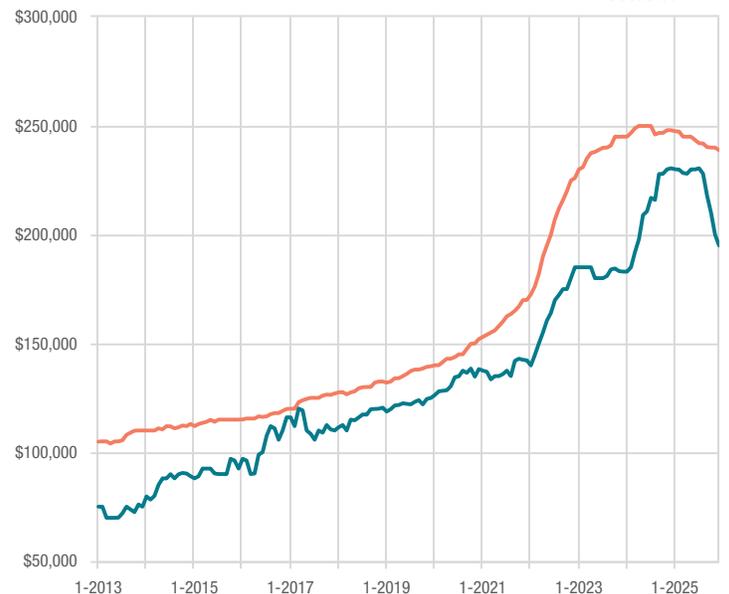
Georgetown and Horry Counties —  
Socastee —



### Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation

Georgetown and Horry Counties —  
Socastee —



# Local Market Update – December 2025

A Research Tool Provided by the Coastal Carolinas Association of REALTORS®



## Surfside Beach

ZIP Code: 29575

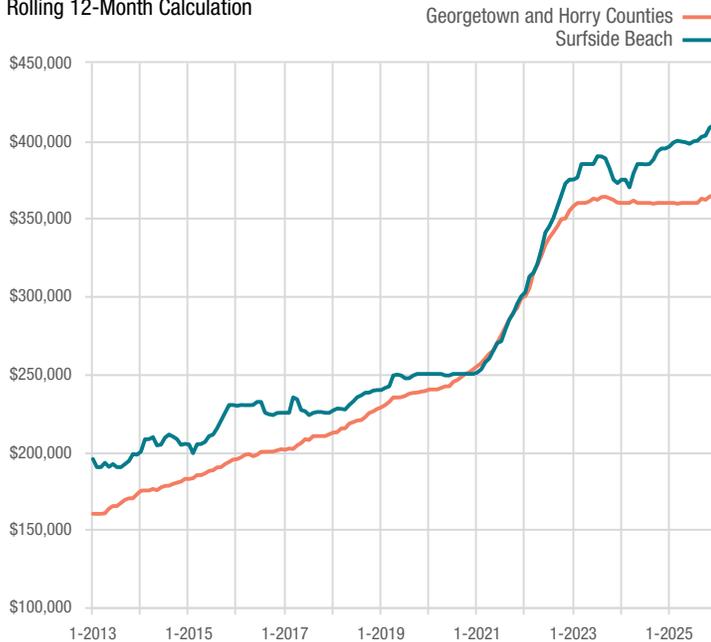
Single Family Properties	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	40	35	- 12.5%	878	862	- 1.8%
Closed Sales	25	48	+ 92.0%	540	571	+ 5.7%
Median Sales Price*	\$350,000	<b>\$391,401</b>	+ 11.8%	\$395,000	<b>\$410,000</b>	+ 3.8%
Percent of List Price Received*	93.6%	<b>95.6%</b>	+ 2.1%	96.1%	<b>95.6%</b>	- 0.5%
Days on Market Until Sale	145	<b>115</b>	- 20.7%	106	<b>125</b>	+ 17.9%
Inventory of Homes for Sale	255	<b>253</b>	- 0.8%	—	—	—

Townhouse/Condo	December			Year to Date		
	2024	2025	% Change	Thru 12-2024	Thru 12-2025	% Change
<b>Key Metrics</b>						
New Listings	25	34	+ 36.0%	526	580	+ 10.3%
Closed Sales	24	40	+ 66.7%	263	349	+ 32.7%
Median Sales Price*	\$186,950	<b>\$186,250</b>	- 0.4%	\$187,500	<b>\$180,000</b>	- 4.0%
Percent of List Price Received*	95.4%	<b>95.3%</b>	- 0.1%	96.0%	<b>95.3%</b>	- 0.7%
Days on Market Until Sale	110	<b>132</b>	+ 20.0%	106	<b>133</b>	+ 25.5%
Inventory of Homes for Sale	171	<b>149</b>	- 12.9%	—	—	—

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### Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



### Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation

