Local Market Update – October 2026

A Research Tool Provided by the Coastal Carolinas Association of REALTORS®

CCMLS

Andrews

ZIP Code: 29510

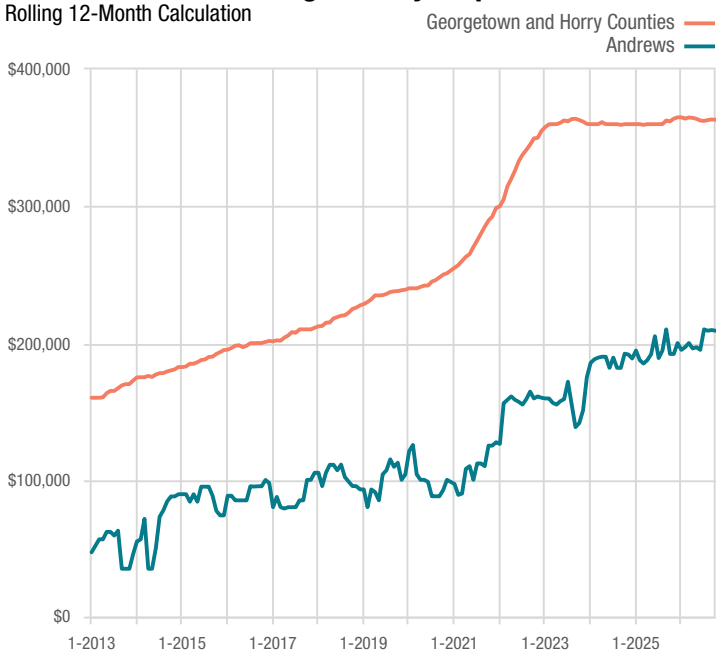
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	6	**8**	+ 33.3%	68	**58**	- 14.7%
Closed Sales	5	**4**	- 20.0%	32	**47**	+ 46.9%
Median Sales Price*	$155,000	**$169,000**	+ 9.0%	$195,000	**$209,000**	+ 7.2%
Percent of List Price Received*	95.9%	**98.0%**	+ 2.2%	96.0%	**95.8%**	- 0.2%
Days on Market Until Sale	89	**138**	+ 55.1%	99	**123**	+ 24.2%
Inventory of Homes for Sale	31	**0**	- 100.0%	—	—	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	0	**0**	0.0%	0	**0**	0.0%
Closed Sales	0	**0**	0.0%	0	**0**	0.0%
Median Sales Price*	—	—	—	—	—	—
Percent of List Price Received*	—	—	—	—	—	—
Days on Market Until Sale	—	—	—	—	—	—
Inventory of Homes for Sale	0	**0**	0.0%	—	—	—

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

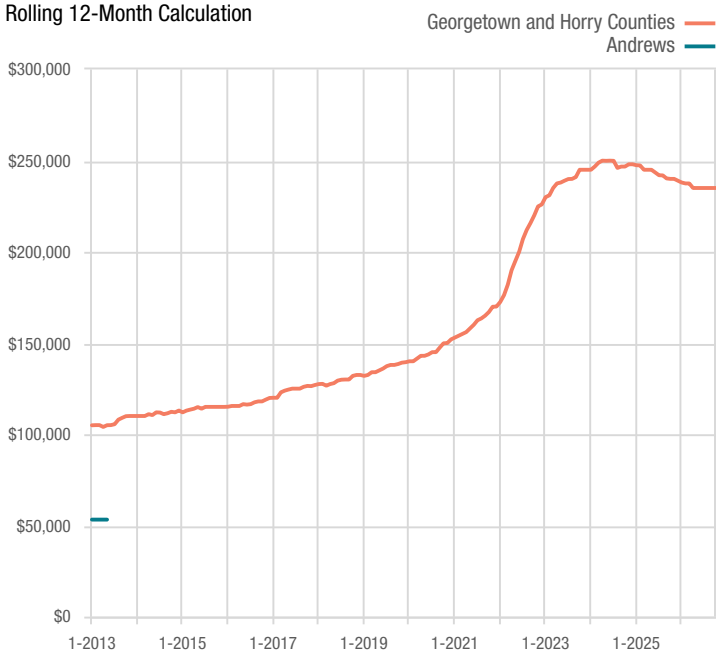
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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Local Market Update – October 2026

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CCMLS

Aynor

ZIP Code: 29511

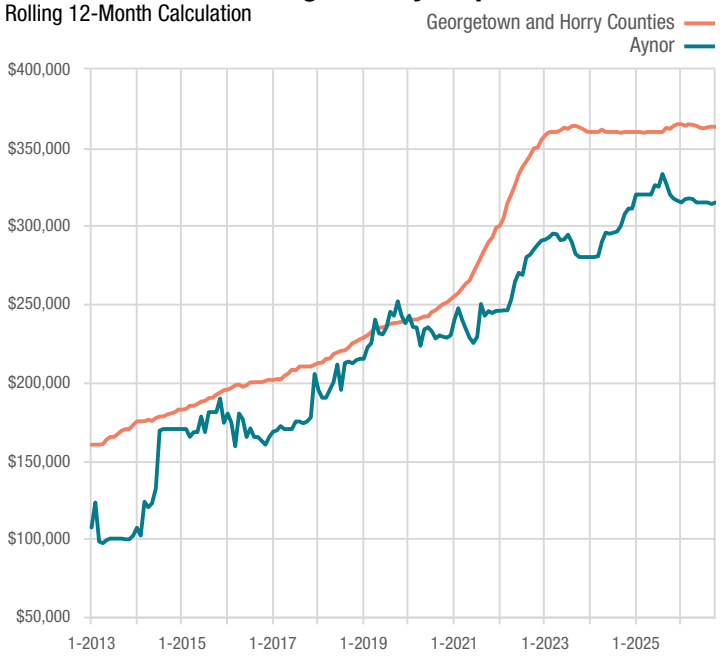
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	32	**7**	- 78.1%	210	**177**	- 15.7%
Closed Sales	19	**7**	- 63.2%	101	**147**	+ 45.5%
Median Sales Price*	$303,000	**$309,000**	+ 2.0%	$319,900	**$317,900**	- 0.6%
Percent of List Price Received*	99.4%	**100.0%**	+ 0.6%	98.2%	**99.7%**	+ 1.5%
Days on Market Until Sale	106	**83**	- 21.7%	127	**133**	+ 4.7%
Inventory of Homes for Sale	60	**0**	- 100.0%	—	**—**	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	0	**0**	0.0%	0	**0**	0.0%
Closed Sales	0	**0**	0.0%	0	**0**	0.0%
Median Sales Price*	—	**—**	—	—	**—**	—
Percent of List Price Received*	—	**—**	—	—	**—**	—
Days on Market Until Sale	—	**—**	—	—	**—**	—
Inventory of Homes for Sale	0	**0**	0.0%	—	**—**	—

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

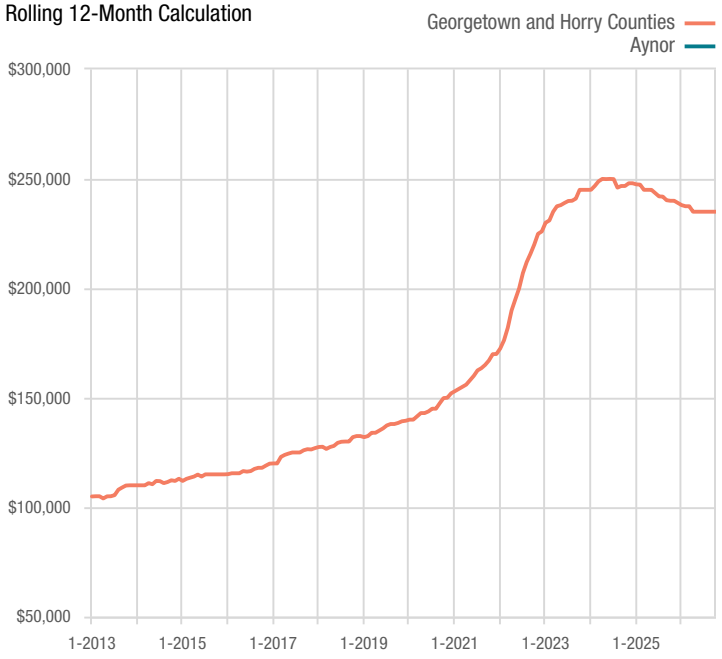
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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Carolina Forest

Area: 10B

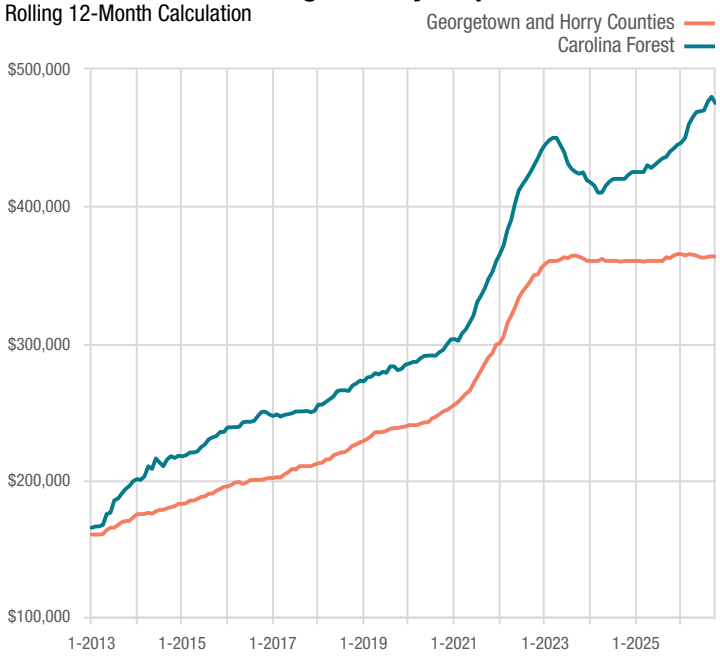
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	150	**81**	- 46.0%	1,331	**1,066**	- 19.9%
Closed Sales	104	**41**	- 60.6%	1,050	**738**	- 29.7%
Median Sales Price*	$532,500	**$445,000**	- 16.4%	$442,556	**$479,900**	+ 8.4%
Percent of List Price Received*	98.3%	**97.7%**	- 0.6%	97.8%	**97.6%**	- 0.2%
Days on Market Until Sale	113	**106**	- 6.2%	120	**113**	- 5.8%
Inventory of Homes for Sale	317	**0**	- 100.0%	—	**—**	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	46	**25**	- 45.7%	548	**478**	- 12.8%
Closed Sales	23	**17**	- 26.1%	307	**291**	- 5.2%
Median Sales Price*	$163,500	**$170,000**	+ 4.0%	$210,000	**$190,000**	- 9.5%
Percent of List Price Received*	94.8%	**96.4%**	+ 1.7%	96.2%	**96.5%**	+ 0.3%
Days on Market Until Sale	161	**149**	- 7.5%	110	**132**	+ 20.0%
Inventory of Homes for Sale	206	**0**	- 100.0%	—	**—**	—

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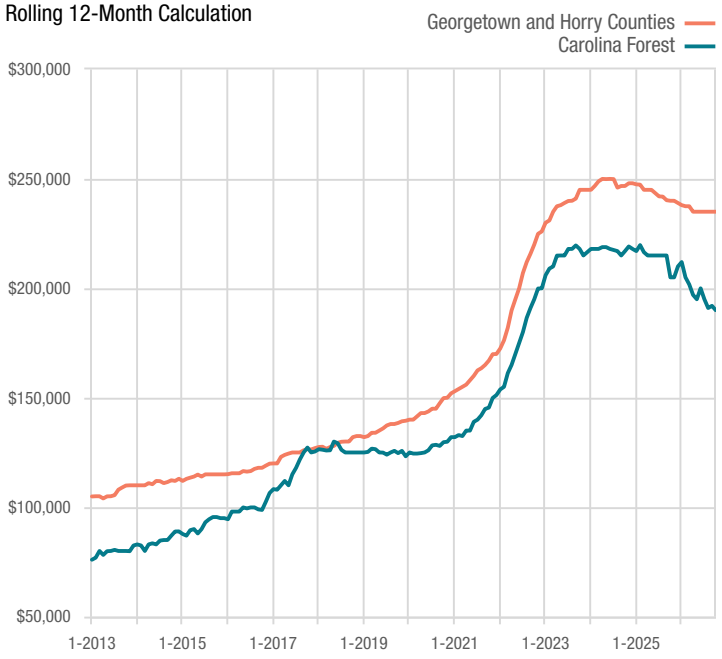
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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Local Market Update – October 2026

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Conway

ZIP Codes: 29526 and 29527

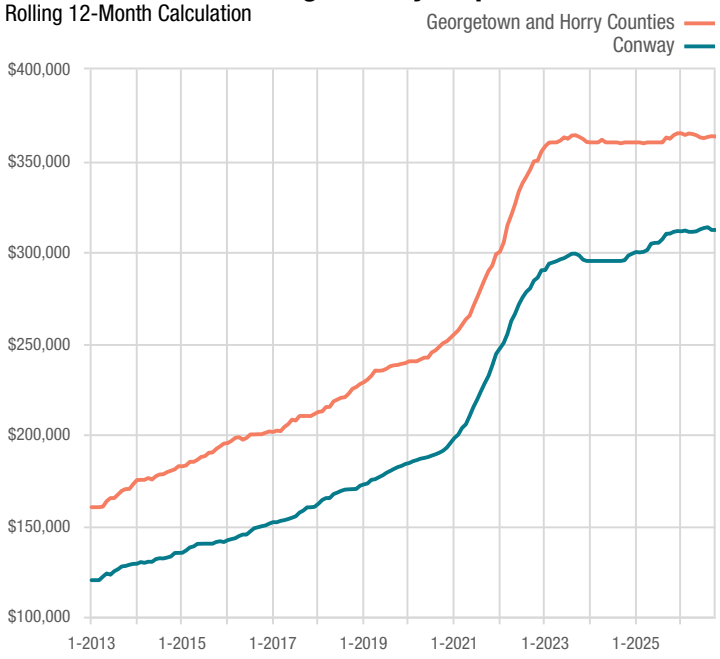
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	203	**120**	- 40.9%	2,669	**2,572**	- 3.6%
Closed Sales	186	**79**	- 57.5%	1,903	**1,854**	- 2.6%
Median Sales Price*	$307,750	**$295,000**	- 4.1%	$310,000	**$310,000**	0.0%
Percent of List Price Received*	97.5%	**97.9%**	+ 0.4%	97.7%	**97.8%**	+ 0.1%
Days on Market Until Sale	115	**110**	- 4.3%	130	**132**	+ 1.5%
Inventory of Homes for Sale	788	**0**	- 100.0%	—	**—**	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	17	**7**	- 58.8%	275	**226**	- 17.8%
Closed Sales	9	**4**	- 55.6%	143	**174**	+ 21.7%
Median Sales Price*	$206,000	**$164,450**	- 20.2%	$213,400	**$224,000**	+ 5.0%
Percent of List Price Received*	94.6%	**97.8%**	+ 3.4%	96.4%	**97.1%**	+ 0.7%
Days on Market Until Sale	113	**146**	+ 29.2%	93	**144**	+ 54.8%
Inventory of Homes for Sale	84	**0**	- 100.0%	—	**—**	—

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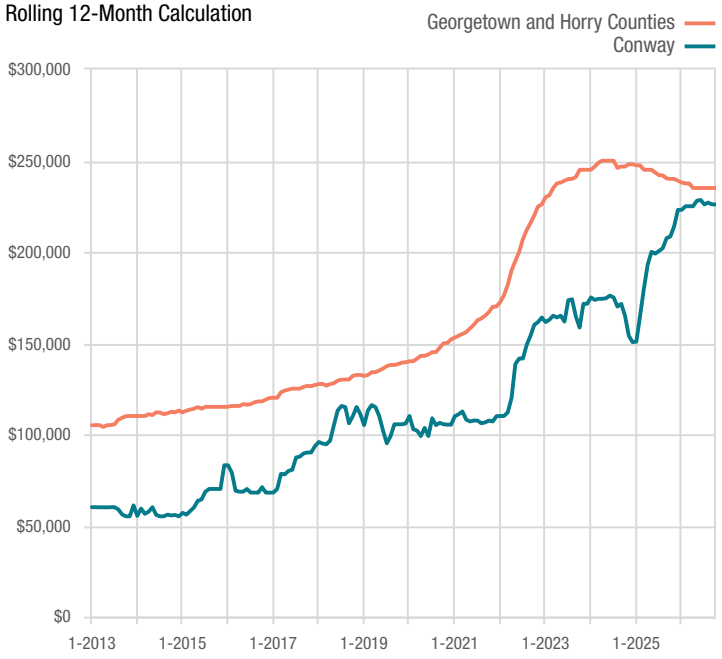
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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Garden City / Murrells Inlet

ZIP Code: 29576

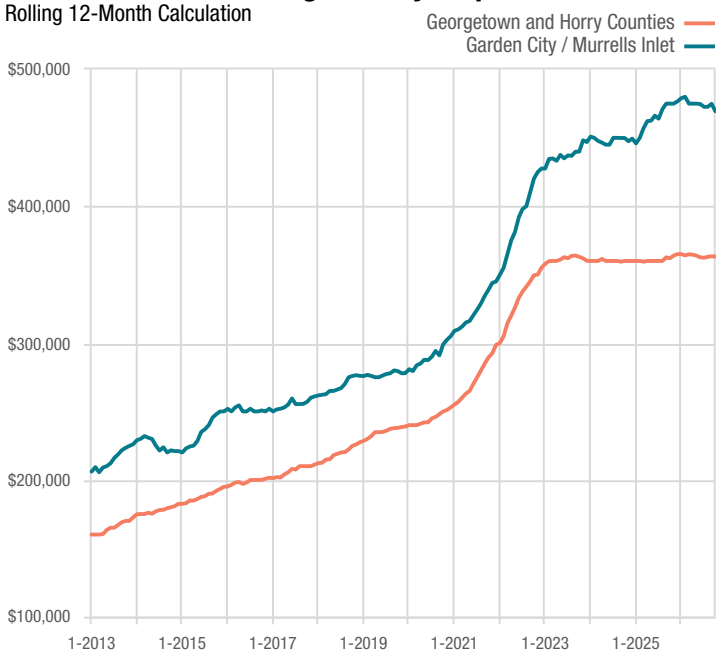
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	95	**51**	- 46.3%	1,033	**988**	- 4.4%
Closed Sales	72	**29**	- 59.7%	704	**651**	- 7.5%
Median Sales Price*	$481,234	**$392,000**	- 18.5%	$479,500	**$469,950**	- 2.0%
Percent of List Price Received*	96.5%	**95.2%**	- 1.3%	96.8%	**96.4%**	- 0.4%
Days on Market Until Sale	114	**130**	+ 14.0%	122	**111**	- 9.0%
Inventory of Homes for Sale	319	**0**	- 100.0%	—	**—**	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	45	**32**	- 28.9%	593	**565**	- 4.7%
Closed Sales	46	**17**	- 63.0%	321	**389**	+ 21.2%
Median Sales Price*	$303,450	**$261,000**	- 14.0%	$297,900	**$295,000**	- 1.0%
Percent of List Price Received*	96.8%	**95.3%**	- 1.5%	96.8%	**97.2%**	+ 0.4%
Days on Market Until Sale	142	**124**	- 12.7%	130	**147**	+ 13.1%
Inventory of Homes for Sale	212	**0**	- 100.0%	—	**—**	—

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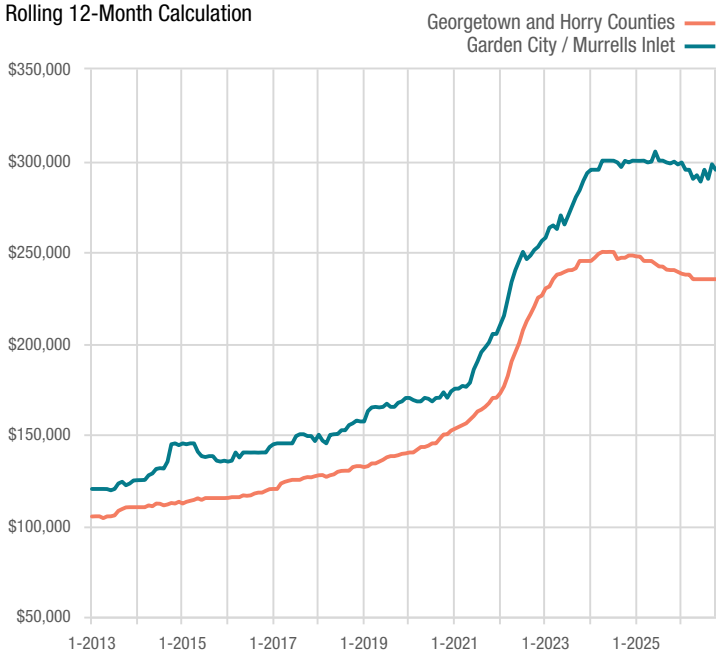
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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Local Market Update – October 2026

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Georgetown

ZIP Code: 29440

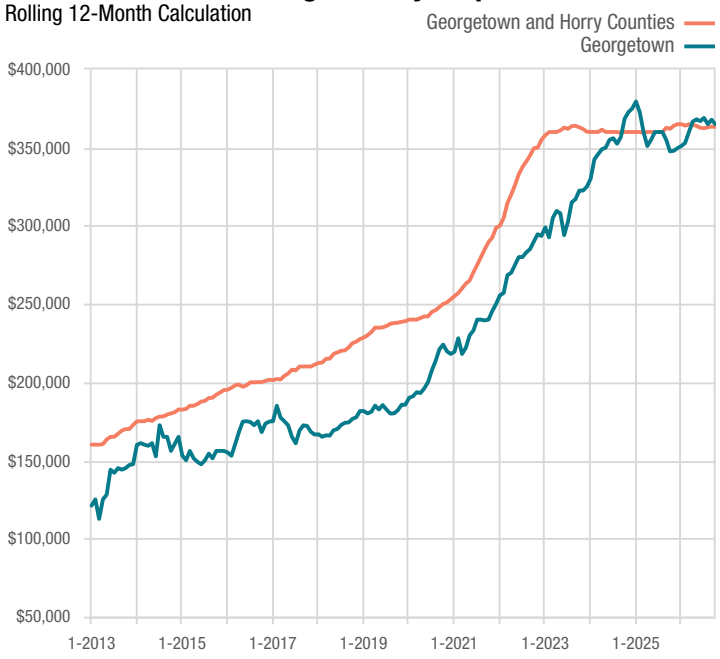
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	38	**28**	- 26.3%	401	**432**	+ 7.7%
Closed Sales	32	**14**	- 56.3%	278	**262**	- 5.8%
Median Sales Price*	$367,000	**$332,138**	- 9.5%	$340,245	**$360,932**	+ 6.1%
Percent of List Price Received*	95.3%	**96.8%**	+ 1.6%	96.4%	**96.6%**	+ 0.2%
Days on Market Until Sale	122	**148**	+ 21.3%	131	**131**	0.0%
Inventory of Homes for Sale	136	**0**	- 100.0%	—	—	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	6	**0**	- 100.0%	22	**31**	+ 40.9%
Closed Sales	2	**1**	- 50.0%	13	**18**	+ 38.5%
Median Sales Price*	$1,095,000	**$969,000**	- 11.5%	$340,000	**$552,500**	+ 62.5%
Percent of List Price Received*	103.0%	**104.8%**	+ 1.7%	98.5%	**96.8%**	- 1.7%
Days on Market Until Sale	72	**42**	- 41.7%	127	**79**	- 37.8%
Inventory of Homes for Sale	10	**0**	- 100.0%	—	—	—

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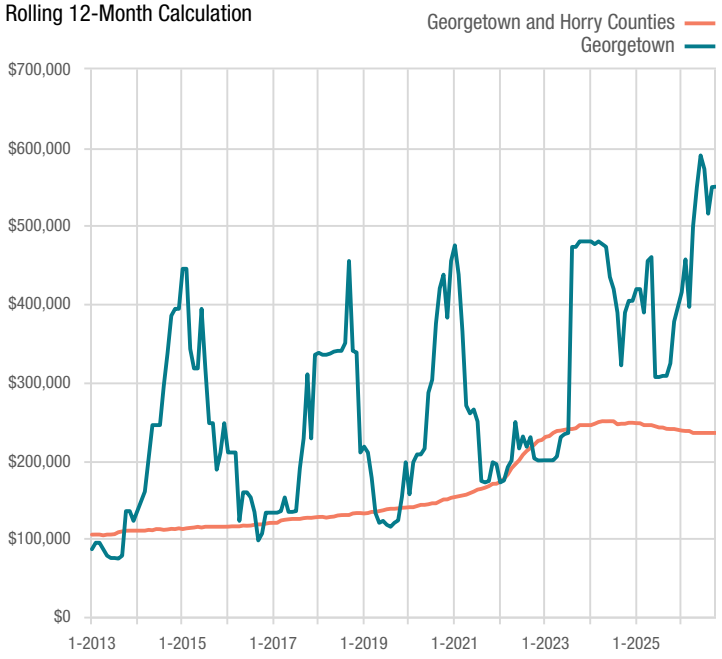
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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Local Market Update – October 2026

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Little River

ZIP Code: 29566

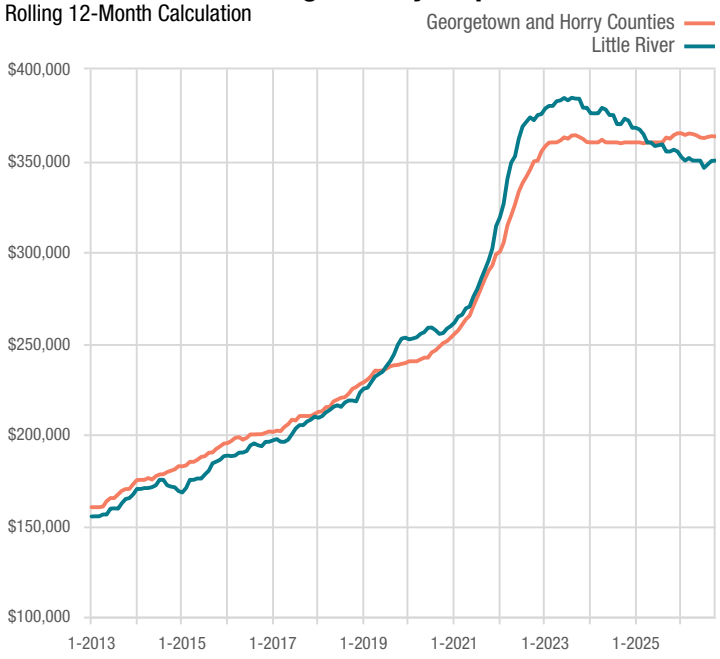
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	81	**42**	- 48.1%	805	**722**	- 10.3%
Closed Sales	75	**23**	- 69.3%	562	**502**	- 10.7%
Median Sales Price*	$355,000	**$363,000**	+ 2.3%	$360,000	**$350,000**	- 2.8%
Percent of List Price Received*	97.4%	**96.9%**	- 0.5%	97.5%	**97.2%**	- 0.3%
Days on Market Until Sale	120	**115**	- 4.2%	122	**119**	- 2.5%
Inventory of Homes for Sale	222	**0**	- 100.0%	—	**—**	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	57	**27**	- 52.6%	531	**578**	+ 8.9%
Closed Sales	17	**16**	- 5.9%	255	**277**	+ 8.6%
Median Sales Price*	$197,500	**$198,000**	+ 0.3%	$200,000	**$196,000**	- 2.0%
Percent of List Price Received*	96.5%	**96.7%**	+ 0.2%	96.1%	**95.8%**	- 0.3%
Days on Market Until Sale	147	**107**	- 27.2%	142	**131**	- 7.7%
Inventory of Homes for Sale	224	**0**	- 100.0%	—	**—**	—

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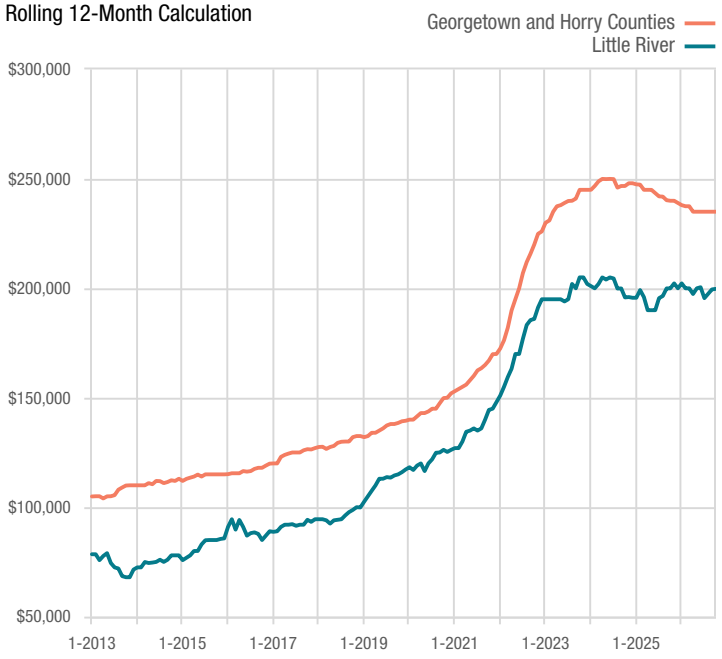
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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Local Market Update – October 2026

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CCMLS

Loris / Longs

ZIP Codes: 29568 and 29569

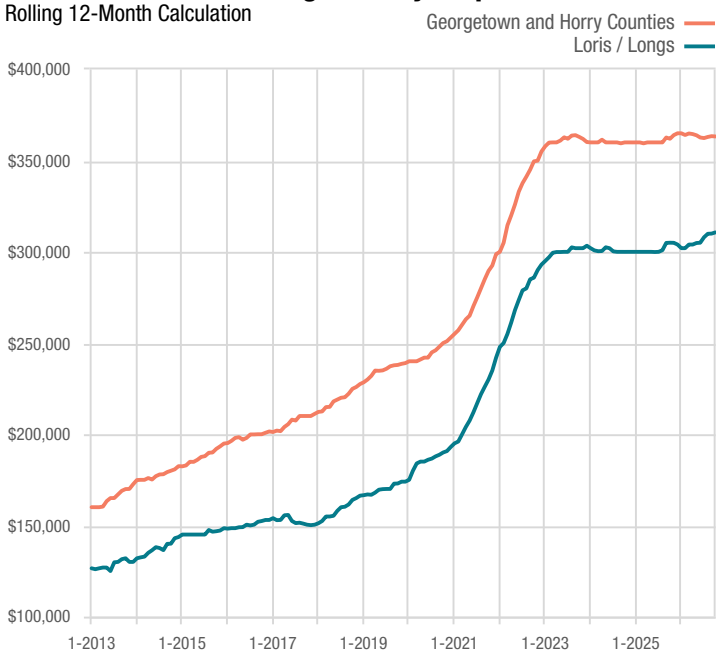
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	182	**123**	- 32.4%	1,728	**2,148**	+ 24.3%
Closed Sales	133	**74**	- 44.4%	1,334	**1,511**	+ 13.3%
Median Sales Price*	$308,000	**$312,995**	+ 1.6%	$301,425	**$311,990**	+ 3.5%
Percent of List Price Received*	98.2%	**97.6%**	- 0.6%	98.0%	**98.0%**	0.0%
Days on Market Until Sale	135	**102**	- 24.4%	135	**119**	- 11.9%
Inventory of Homes for Sale	484	**0**	- 100.0%	—	**—**	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	14	**9**	- 35.7%	198	**217**	+ 9.6%
Closed Sales	14	**7**	- 50.0%	123	**146**	+ 18.7%
Median Sales Price*	$323,658	**$355,000**	+ 9.7%	$324,675	**$312,923**	- 3.6%
Percent of List Price Received*	98.7%	**102.1%**	+ 3.4%	98.3%	**98.7%**	+ 0.4%
Days on Market Until Sale	111	**131**	+ 18.0%	153	**150**	- 2.0%
Inventory of Homes for Sale	71	**0**	- 100.0%	—	**—**	—

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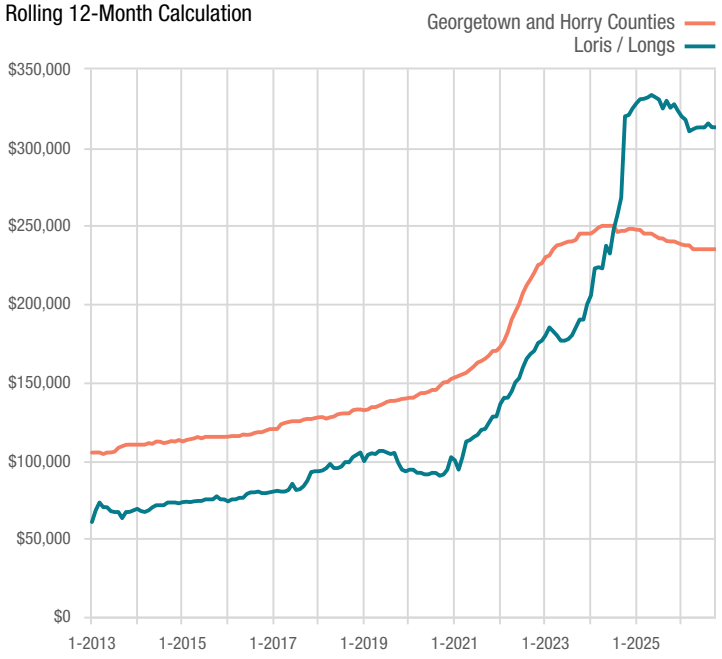
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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Myrtle Beach

ZIP Codes: 29572 and 29577

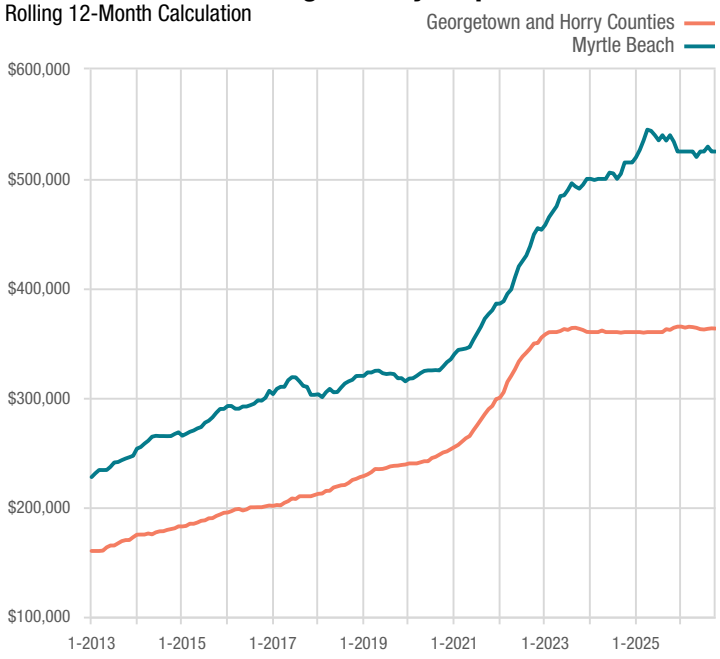
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	96	**54**	- 43.8%	897	**855**	- 4.7%
Closed Sales	54	**28**	- 48.1%	511	**508**	- 0.6%
Median Sales Price*	$527,500	**$583,500**	+ 10.6%	$530,000	**$525,000**	- 0.9%
Percent of List Price Received*	95.7%	**96.2%**	+ 0.5%	96.4%	**96.2%**	- 0.2%
Days on Market Until Sale	107	**119**	+ 11.2%	126	**131**	+ 4.0%
Inventory of Homes for Sale	309	**0**	- 100.0%	—	**—**	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	292	**170**	- 41.8%	2,846	**2,780**	- 2.3%
Closed Sales	157	**64**	- 59.2%	1,415	**1,318**	- 6.9%
Median Sales Price*	$215,000	**$220,000**	+ 2.3%	$228,000	**$205,000**	- 10.1%
Percent of List Price Received*	94.9%	**94.0%**	- 0.9%	95.4%	**94.8%**	- 0.6%
Days on Market Until Sale	152	**137**	- 9.9%	146	**141**	- 3.4%
Inventory of Homes for Sale	1,400	**0**	- 100.0%	—	**—**	—

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

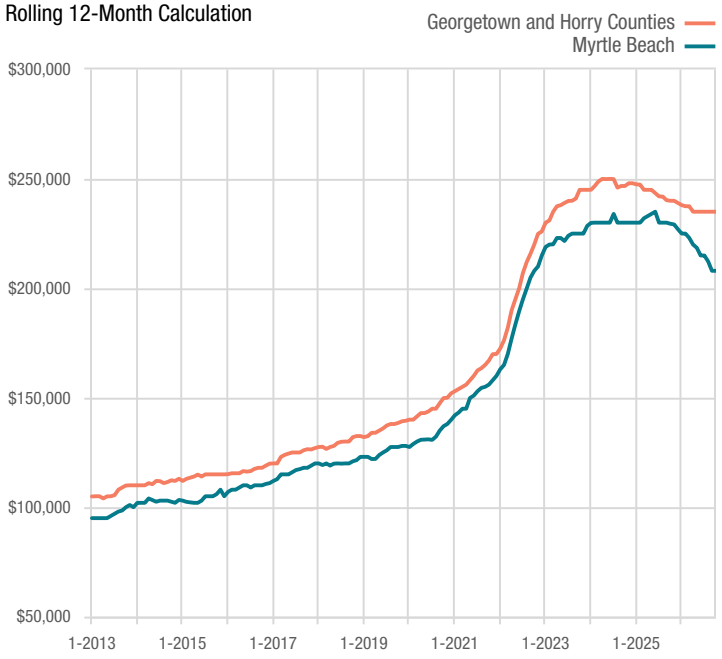
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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North Myrtle Beach

ZIP Code: 29582

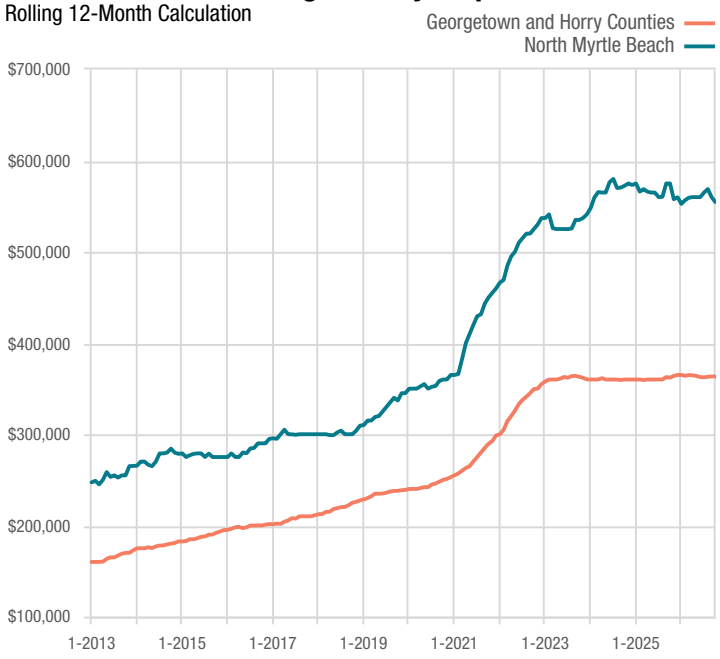
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	119	**63**	- 47.1%	1,102	**989**	- 10.3%
Closed Sales	80	**35**	- 56.3%	632	**663**	+ 4.9%
Median Sales Price*	$607,250	**$505,000**	- 16.8%	$575,000	**$569,000**	- 1.0%
Percent of List Price Received*	97.2%	**97.6%**	+ 0.4%	96.4%	**96.6%**	+ 0.2%
Days on Market Until Sale	116	**113**	- 2.6%	117	**120**	+ 2.6%
Inventory of Homes for Sale	328	**0**	- 100.0%	—	—	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	139	**85**	- 38.8%	1,434	**1,431**	- 0.2%
Closed Sales	104	**34**	- 67.3%	811	**712**	- 12.2%
Median Sales Price*	$274,500	**$330,000**	+ 20.2%	$290,500	**$310,000**	+ 6.7%
Percent of List Price Received*	96.6%	**95.7%**	- 0.9%	96.3%	**96.2%**	- 0.1%
Days on Market Until Sale	144	**121**	- 16.0%	126	**121**	- 4.0%
Inventory of Homes for Sale	584	**0**	- 100.0%	—	—	—

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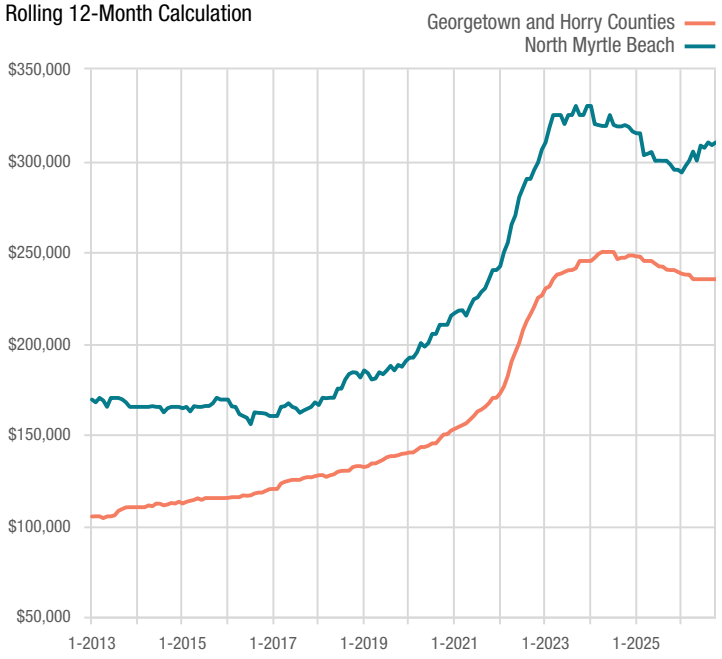
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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Pawleys Island / Litchfield

ZIP Code: 29585

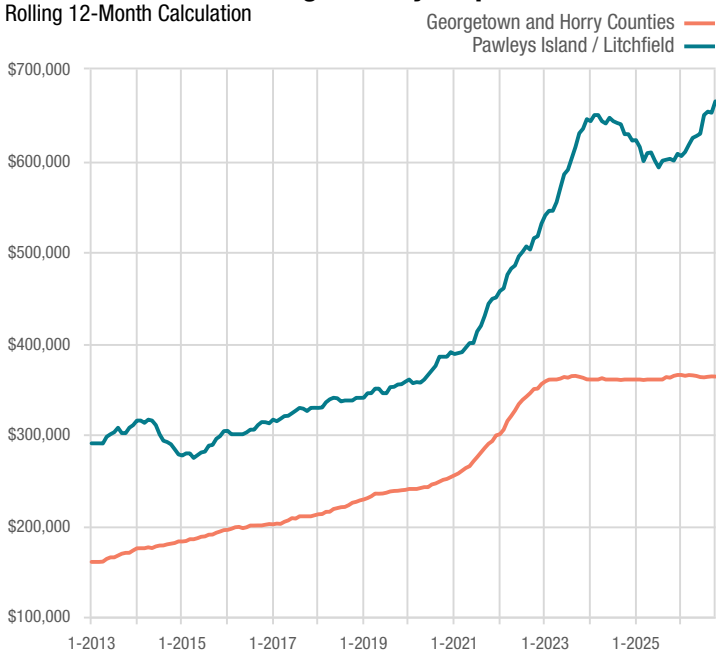
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	38	**28**	- 26.3%	451	**432**	- 4.2%
Closed Sales	31	**18**	- 41.9%	292	**323**	+ 10.6%
Median Sales Price*	$592,000	**$605,500**	+ 2.3%	$600,000	**$665,000**	+ 10.8%
Percent of List Price Received*	96.3%	**96.6%**	+ 0.3%	97.3%	**96.9%**	- 0.4%
Days on Market Until Sale	103	**110**	+ 6.8%	118	**116**	- 1.7%
Inventory of Homes for Sale	142	**0**	- 100.0%	—	—	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	29	**17**	- 41.4%	332	**320**	- 3.6%
Closed Sales	17	**15**	- 11.8%	204	**205**	+ 0.5%
Median Sales Price*	$353,000	**$350,000**	- 0.8%	$330,000	**$322,000**	- 2.4%
Percent of List Price Received*	95.6%	**97.6%**	+ 2.1%	96.4%	**97.2%**	+ 0.8%
Days on Market Until Sale	82	**128**	+ 56.1%	113	**115**	+ 1.8%
Inventory of Homes for Sale	100	**0**	- 100.0%	—	—	—

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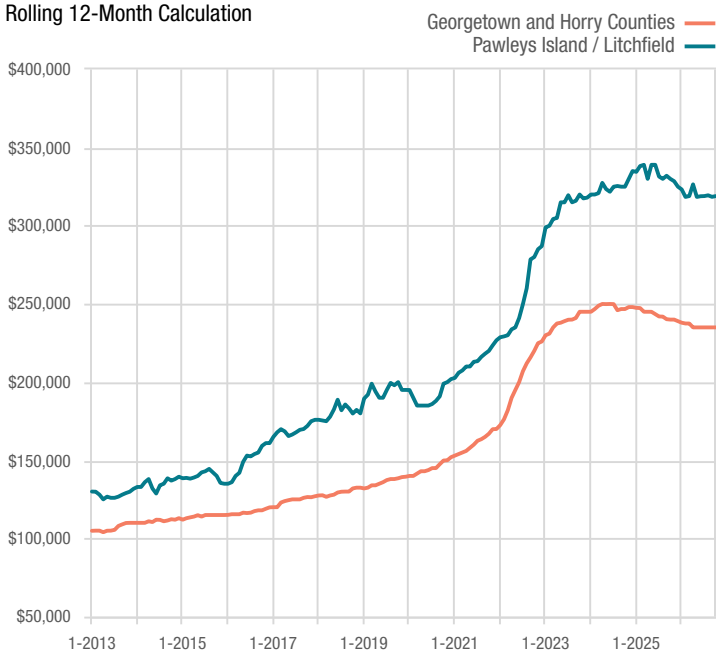
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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ZIP Code: 29588

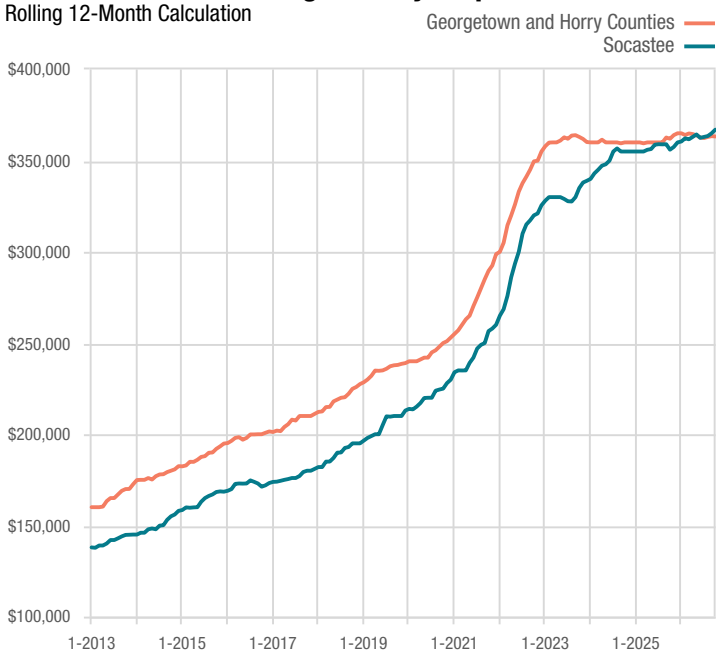
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	104	**66**	- 36.5%	1,504	**1,286**	- 14.5%
Closed Sales	114	**30**	- 73.7%	1,139	**979**	- 14.0%
Median Sales Price*	$338,750	**$384,300**	+ 13.4%	$355,000	**$363,500**	+ 2.4%
Percent of List Price Received*	98.0%	**96.8%**	- 1.2%	97.9%	**97.8%**	- 0.1%
Days on Market Until Sale	117	**118**	+ 0.9%	107	**116**	+ 8.4%
Inventory of Homes for Sale	346	**0**	- 100.0%	—	**—**	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	22	**20**	- 9.1%	310	**300**	- 3.2%
Closed Sales	18	**12**	- 33.3%	165	**179**	+ 8.5%
Median Sales Price*	$168,000	**$170,511**	+ 1.5%	$195,000	**$192,500**	- 1.3%
Percent of List Price Received*	95.2%	**95.9%**	+ 0.7%	96.9%	**96.7%**	- 0.2%
Days on Market Until Sale	102	**127**	+ 24.5%	119	**110**	- 7.6%
Inventory of Homes for Sale	98	**0**	- 100.0%	—	**—**	—

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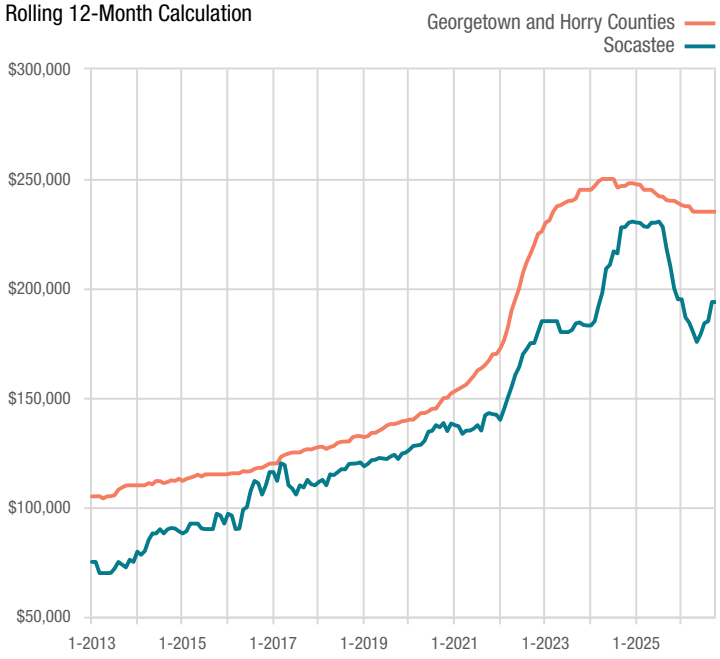
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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Surfside Beach

ZIP Code: 29575

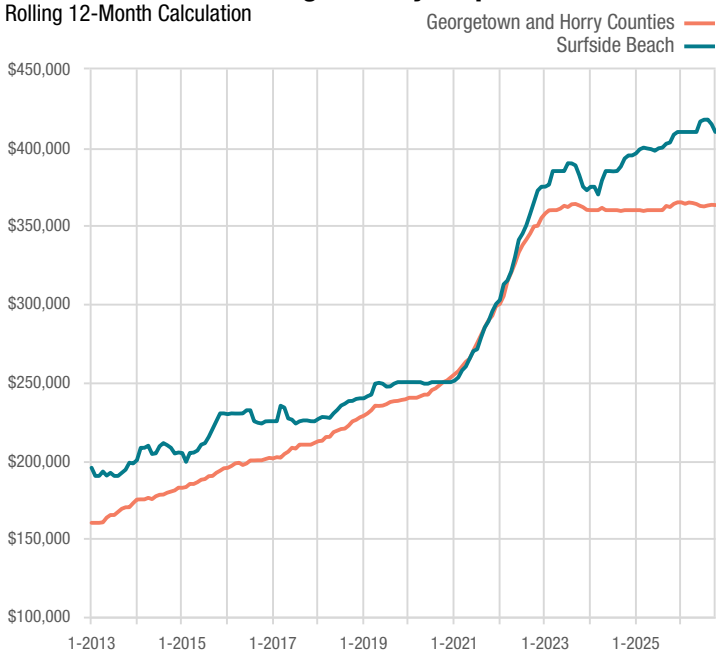
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	63	**42**	- 33.3%	773	**767**	- 0.8%
Closed Sales	48	**28**	- 41.7%	489	**441**	- 9.8%
Median Sales Price*	$427,103	**$414,750**	- 2.9%	$410,000	**$415,000**	+ 1.2%
Percent of List Price Received*	95.2%	**94.6%**	- 0.6%	95.6%	**95.5%**	- 0.1%
Days on Market Until Sale	135	**114**	- 15.6%	126	**119**	- 5.6%
Inventory of Homes for Sale	277	**0**	- 100.0%	—	**—**	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	56	**18**	- 67.9%	515	**446**	- 13.4%
Closed Sales	42	**6**	- 85.7%	284	**277**	- 2.5%
Median Sales Price*	$179,950	**$217,750**	+ 21.0%	$180,000	**$175,000**	- 2.8%
Percent of List Price Received*	95.5%	**95.1%**	- 0.4%	95.2%	**95.3%**	+ 0.1%
Days on Market Until Sale	161	**135**	- 16.1%	133	**117**	- 12.0%
Inventory of Homes for Sale	184	**0**	- 100.0%	—	**—**	—

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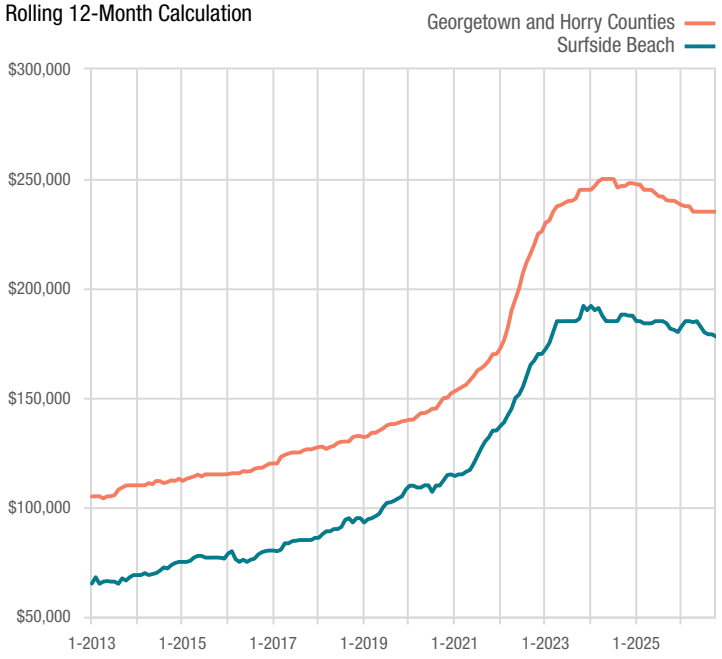
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



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