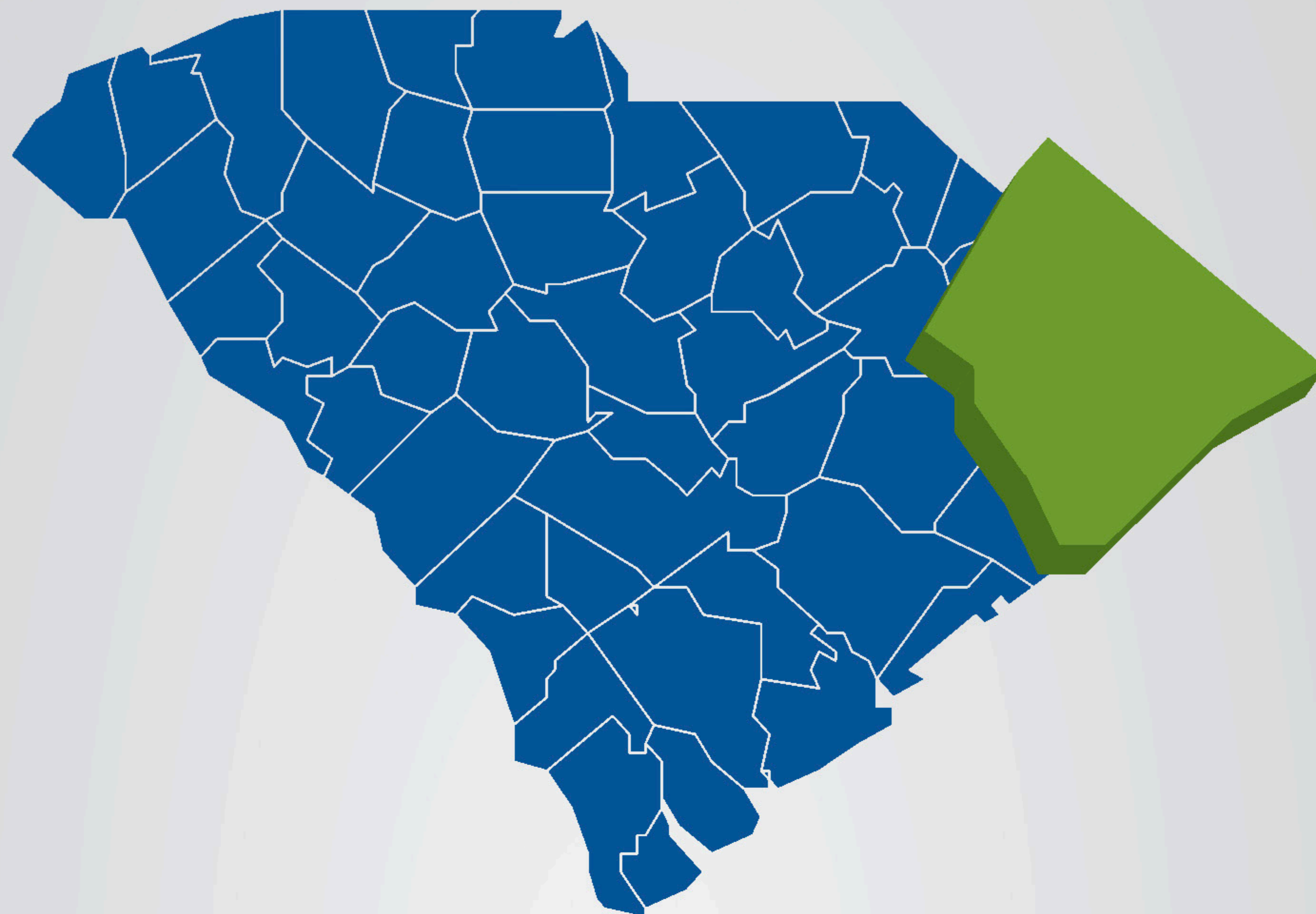


The Economic Impact of the Housing Industry Horry County



\$7.6 Billion
in Total Annual Economic Output

27,448 Jobs

\$1.2 Billion in Labor Income

Economic Impact Components

21%

PCT. of Impact
Driven by
Construction

74%

PCT. of Impact
Driven by the
Real Estate
Sector

5%

PCT. of Impact
Driven by
Move-In Effect*

*The "Move-In" effect refers to consumer expenditures associated with the moving process.